TECHNICAL WORKING PAPER

# **CAMBODIA**

RICE SECTOR REVIEW

## A MORE DETAILED ROAD MAP FOR CAMBODIAN RICE EXPORTS





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Agriculture Global Practice

East Asia and Pacific Region

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## **Content**

## សចេក្ខុដីសង្ខេប្បេម

ការនាំចញ្ឆេអង្្កកររបស់ប្ រទសេកម្ពុជា ដោយសារតកោរលើកលង៉ែពន្ធ ពឹងអាស**ុ**វយខ**្ពាស់ល**ើសហភាពអឺរ៉ុប

ការនាំចញ្ចេរង្គ្រកររបស់ប្ទូរទសេកម្មព្ជា មាននិន្ទាការកទើនឡូើងយ៉ាងខ្ទលាំង ដ឴ោយទទួលបាន ប្ទេរយៈោជន៍ពីការអនុគ្ រោះពន្ធធសម្បូរាប់ការនាំចូល និងការវិនិយរោគថ0្មី១លរើររោងម៉ាស៊ីនកិនស្សរូវ និង រោងចក្ខុរស្ទិតអង្ខុករ។ ការនាំចញ្ចេជាមធ្ចលមមានបរិមាណតិចជាង ៦០០០ តរោន ចន្ទលពោះពីឆ្នេរាំ ២០០៤ និង ២០០៨។ នេៅក្នុនងឆ្នាំ ២០០៩ សហភាពអឺរ៉ាបបានប្រើកចំហទីផ្ទេសាររបស់ខ្ទល់ន សម្ទេរាប់ការនាំចញ្ចេ ដោយប្របើប្រាស់កិច្ចព្យារមព្យរៀង មិនជាប់ពនៈ្ធ និងមិនជាប់កូតា ពីបៈ្មរទសេកមៈ្ពជា លើកលងែតអាវុធចញ្ចោ "ទំនិញគ ្រប់បបែយ៉ាង (EBA) ជាលទ្ធផល ការនាំចញ្ចេរបស់ប្ រទសេន េះបានល ោតឡូើងដល់ ជាង ៥១០០០ ត ោន ន ៅក្ នុងឆ្ នាំ ២០១០។ ការនាំចញ្ឆេរង្គ្រករទ ៅកាន់ ចាប់តាំងពីពលេន ោះមក សហភាព អ៊ីរ៉ុបបានក**ើនទ្ប**ើងគួរឱ្្យកត់សម្មគាល់ និងត**ូ**រ្តបានប៉ាន់ប្ រមាណថានឹងក**ើនដល់ ១៧៥០០០** ការនាំចញ្ចេរបស់សហភាពអ៊ីរ៉ុប នេះៅកុនងឆ឴ុនាំ ๒๐១១។ រមមានអងុករកុរអប ក្នុនងបរិមាណស្មូើគ្លេនា។ អង្កករដលែនាំចញ្ចេកាគចុរ្មើន និងអង្កករមិនក្សអូប ពីបៈ្មរទសេកមៈពូជា តៈ្មរូវបានដឹកទៅកាន់ សហភាពអឺរ៉ុប និងរួសៈ្សី ដលែជាទីផៈ្មសារមួយទៀត ដលែផ្ដល់ភាពអនុគ្រោះក្ខនុងការនាំចូលដោយមិន ជាប់ពន្ធផដល់អង្កកររបស់ប្ រទសេកម្ពុជា។

គូប្ទរកួតប្ទរជងែក្ខនុងការនាំចញ្ចេំៗរបស់ប្ទរទសេកម្យុជា រួមមាន ប**្**រទសេ៥ និងប**ុ**រទសេ វៀតណាម។ បុរទសេ៥ គឺជាគូប្ រកួតប្ រជងៃធំមួយខាងអង្កករក្ រអូប ដោយបាននាំចញ្ចេអង្កករក្ រអូប ២,៦៥ លានត**ោ**ន (រួមទាំងអង្កករបកែគ្រាប់ផង) នៅក្មនុងឆ្នាំ ២០១០/២០១១។ ប្បវទសេវៀតណាម គឺ ជា នៅក្ខុនុងទីផ្សារអង្កករសមិនក្ទុរអូប គូបៈ្មរកួតបៈ្មរជងែធំជាងគ ដចជា បៈ្មរទសេហៈ្ស៊ីលីពីន និងឥណៈឌូនសើ ជាដទើម។ បៈ្មរទសេប៉ាគីសៈ្ថាន និងមីយ៉ាន់ម៉ា កំពុងប្មវក្កតប្បវជ្ជងៃជាមួយប្មវទ្ធសេកម្មពុជា ន្រៅក្ខុន្នងទីផ្ទសារ អង្គករសកម្មវិតទាប ភាគច្បុ្រើន នៅអាហ្វៈវិច។

បៈ្មានស្មេស្សីជាអៈ្នកទិញអងៈ្ការមិនកៈ្មារអូបភាគចៈ្ើន។

និងនីតិវិធីនាំចញោ ដ**ើម**្បីចូលទ**ៅក**្នុនុង

### តម្ លអែង ្ករមិនក ្ រអូបរបស់ប្ រទ សេកម ្ ពុ ជា កាន់ ត លៃ ងៃអាចប្ រកួតប ្ រជងែជាមួយនឹងប ្ រទ សេ ជិតខាងរបស់ ខ ្ លួន។

ខណៈពលេដលែប្ រទសេកម្ ពុជាមានចំណាយផលិតកម្ មទាបឆ្ងងាយជាងប្ រទសេថ និងកម្សិតចំណញ្ចេសម្ទារប់ការកិនស្ទរវ និងប្ទេរទសេវៀតណាម ចំណាយកាន់តខែ<u>្</u>ពស់ ធ្វេើឱ្យបតម្លាស្រ្គរ មុនកិនឡូើងខ្ពស់ ក្ខុនុងកម្សិតមិនអាចប្សកួតប្សជងែជាមួយបាន។ បញ្ចុហានេះរឹតតផ្ទែងន់ធ្ងរទៅទៀត ដោយសារតថែំណាយលើការដឹកជញ្ញុំ ផួនក្ នុងស្ រុកខ្ពាស់ (ទាំងចំណាយផ្លេវការ នីតិវិធីនាំចញ្ចេអស់ចំណាយអស់ចៈ្រនេ ទាំងចំណាយក្រៅផ្លេវការ) និងចំណាយពលេយ្យា ចំណាយល ើសវោកំពង់៨ខែ្ពស់ ជិនិ ចំណាយដឹកជញ្ញុផ្លួនទៅក្សៅប្ទេរទសេមិនសូវបុរកួតប្ទរជងែ។ ជាលទុធផល ប្ រទសេកម ្ពុជាមិនសូវមានភាពទាក់ទាញ ចំព**ោះអ**្នកទិញ្ញនៈៅក្រៅប្បទេសេទ្យើយ ដោយសារតបែ្មរទសេកមៈពុជាមិនទាន់បានធ្្វើឱ្យយខ្លួនឯង ក្លាយជាអ្នកផ្គត់ផ្គង់ដលែអាចជឿទុកចិត្ដបាននៅឡូើយ។

ត្ចរូវបានគដោកតម្លេ អង្ការក្មារអូបរបស់កម្ពុជា (បាក់ **(%)** 860 បើគិតត្វឹមខ មិថុនា ឆ**្ន**ាំ ដួល្លារ 0000 ខណៈពលេដលែអង្កករក្ រអូបពីប្ រទសេវៀតណាមមានតម្ ល ើ 900 ដុល្លារ។ អង្កករន ៅក្ខុនុង ប្ទារទសេវៀតណាម មានតម្លិ ថៃោកជាង ដោយសារតថៃណាយលកើការកិន និងការដឹកជញ្ញ្ផូន ចំណាយនៈៅប្ទរទសេកម្មព្រះាជិតពាក់កណ្ទុដាល។ ទាបជាង នេះនាំឱ្យយសក្ខដាន្តពលរបស់ប្បទសេកម្មពុជា ក្នុងការនាំ ចញ្ឆេរង្កាករមិនក្មារអូបទៅកាន់ទីផ្សារអាស៊ី ប្បទសេឥណៈឌូនស៊ើ ហៈវីលីពីន ដូចជា ប្មើទោះបីជាអ្នានកបញ្ជាផាទិញជារដ្ឋឋាភិបាល ប្ចចិនជាដទើម មានការ៥យចះ។ ទាំងទីកៈរុងម៉ានីល ទាំងទីកៈរងចាការតា ចាប់អារម**្**មណ៍ ក្នុនុងការធ្្វើពិធិធកម្មការទិញរបស់ពួកគ និងបញ្ញុ្ចលអង្កករពីប្ រទសេកម្ពុជាក៏ដោយ បៈ្មរទសេទាំងពីរនេះនឹងមិនទិញពីបៈ្មរទសេកមៈពុជាឡូើយ រហូតដល់ពលេដលែតមៈ្ល និងគុណភាព មានកម្មវិតប្មរហាក់ប្មរហលែនឹងអង្កករពីប្បទសេវៀតណាម ឬថ្ងៃ អ្ នកផលិតអង្កករថ្ងៃ Hom ដាក់តម្លាខេ្ពស់ជាងអង្កករកម្ពុជាតិចតួច Mali ប៉ុន្លដអែ្ននកផលិតនេះមានការទទួលស្មគាល់ស្លាកយីហេខេ្ពស់ និងមានចំណកែទីផ្សសារថរេ ប្រើទ ោះបីជាតម្ លខែ្ពស់ជាងក៏ដ ោយ។

ចាំបាច់ត*្*រូវតមែានការិវិនិយ**ោគបន**្ថមមែទៀតលេីវិស័យម៉ាស៊ីនកិនស*្*រូវ ដឹកជញ្ជផូន និង នាំចញ្ចេ

ដ**ើម្**បីបង្ការេសមត្ថភាពប្តុរកូតប្្តារជងែនការនាំចញ្ចេរង្គកររបស់ប្ទេរទសេកម្មពុជា

ប្ទារទសេកម្មពុជា បានកាត់បន្ទេ៥យថំណាយសម្មរាប់ការកិន្នស្សរូវរបស់ខ្មល្លន ប៉ុន្តជនែៅមានការងារជា ច**្**រើនទៀត ដលែត១វវធ្ស ដទើម្មបីបង្ក្កាលើនសមត្ថភាពប្ទរកួតបទ្ទរជងែនការនាំចញ្ចេរង្គ្រកររបស់ខទ្ធលួន។ សម្បាប់ការកិនស្មរវកំពុងត្បូវបានកាត់បន្ថថយ ចំណាយ នៅតាមរោងចក្ខុរដលែដំឡូើងម៉ាស៊ីនផលិតឧស្្ម័នពី អង្្កាម ដលែបម្លាំងអង្កកាម ជាឥនៈ្ធនៈ និងអាចកាត់បនៈ្ថយចំណាយលើបៈ្មរងេម៉ាសូតរហូតដល់ ៧៥% ឬ សនៈ្សំសំចបែានជិត ១៥ ដួល្្លារ/ត្រោន។ ប្អូរទេសេកម្មព្រះក៏ចាំបាច់ត្មរូវល្រីកទឹកចិត្្ដឱ្្យយមានការប្អប្រើប្បាស់ បច្ចក្រវិទ្្ យាកាត់ចំណាយបបែនះផងដរែ តាមរយៈការផ្ដដល់ឥណទានដល់រោងម៉ាស៊ីនកិនស្ូរវ និង ដមៈ្មរញឱ្្ចយមានការវិនិយៈោគរបស់វិស័យឯកជនលៈើហដេ្ឋារចនាសមៈ្ព័ន្ធធសមៈ្រាប់សៈ្មដុកអង ្ករបបែថ្មមី ដលែ អាចជាមូលដ្ឋានយ៉ាងល្អ សម្មាប់ការផ្ដេល់កម្មិ ដ឴ោយមានដាក់វត្្ថបញ្ច្ចាំ។

ចាំបាច់ត**្**រូវមានរ**ោងម៉ាស៊ីនកិនស**្សូវ និងររោងចក្ខុរស្ទិតអង្ទករធំៗ ស្ស្លួលដល់ការដឹកជញ្ញុំ ឲ្យនក្ខនុងបរិមាណច្ចរ្វើន ដទើមឲ្យីបងឲ្យលកខ្ខណៈងាយ ដ឴ោយឋបកែជាដុំតូចៗ។ ខណៈពលេដលែសមត្ថភាពកិន ស្មាររបស់រោងម៉ាស៊ីនកិនស្មារទំនបើបធំៗករើនទូ្រើងទុវដេង នៈៅក្នុងរយៈពលេពីរឆ្្នាំចុងក្រោយនេះ ចាំបាច់ត ្មរវមានការវិនិយ ោគបន ្ថមមែទៀត ដទើប្រីបង្កាើនគុណភាព និងសមត្ថនភាពរបស់រោងម៉ាស៊ីនកិន ស្បូរ។ ដទើម្មបីលកើកទឹកចិត្ដដឱ្យយមានការវិនិយាគបបែនរះ រដ្ឋាភិបាលគួរផ្ដដល់រយៈពលេលើកលងែពន្ធ ហេ។ សម្ទរាប់ការវិនិយ឴ោគ ដលែអាចបំពញ្ចេបានទៅតាមលក្ខខណៈវិនិច្ចឆំយា

អ្ន**តកនាំចញ្ជេនឹងទទួលបានប**្**រយ**ោ**ជន៍ពីនីតិវិធីនាំចញ្ញេ**ដលែមានល**្**ប**្យើនជាងមុន និងចំណាយ អស់តិចជាងមុន។**បើទពេះបីជាមានការកលំែអច្បើនជាងមុនក៏ដោយ ការរត់ឯកសារនាំចញ្ចេរបស់ ប្ រទសេកម្ពុជា នៅតមោនភាពស្មុគស្មាញ ហើយចំណាយក្ រៅផ្លេវការមានកម្សិតខ្ពល់មិនអាចទទួល យកបាន។ រដ្ឋាភិបាលចាំបាច់ត្ូរវលុបបំបាត់ឧបសគ្គការិយាធិបតយ្ថេយទាំងនេះ និងកាត់បន្ថថយចំណាយផ្សសងេខ តាមរយៈការបង្កកើតការិយាល័យ "ច្បុរកចញ្ចេលតម្លែយ"។

បៈ្មរទសេកមៈ្ពុជាចាំបាច់តៈ្លូវនាំចញ្លេអងៈ្មករកៈ្មរអូប និងមិនកៈ្មរអូបកៈនុងតមៈ្លទោប ដេីមៈបីសមៈ្មរចេ គោលដេងេការនាំចញ្លេអងៈ្មកររបស់ខៈ្មលួន

ប្ទរទសេកម្មពុជាបានកំណត់គោលដៅនការនាំចញ្ចេរង្គ្រារ ១ លានត្យាន ដលែតម0្បូវឱ្ឲយមានការនាំចញ្ចេរងឲ្ករក0្សអូបផង នៅក្នុង្ងច្នាំ ្គា០១៥ និងមិនក**ូ**រអូបផង។ នេះក្រះៅសហភាពអឺរ៉ុប និង បៈ្រទេស្សេសៈ្សី សក្ខដាន្តពលសម្សាប់ការនាំចញ្ចេខ្ចពស់ជាងគ េនៅក្ខនុងរយៈពលេខ្ទលី គឺការនាំចញ្ចេអង្កករ គឺជាអ្្នកទិញអង្កករបាក់គ្រាប់ បៈ្មរទសេហៈ្ស៊ីលីពីន ក្សអូប។ ឧទាហរណ៍ ដលែប្ រទសេកម ្ពុជាអាចផលិតបាន។ ធំជាងគកេ<u>ុ</u>ន្តងពិភពល**ោក** ដលៃជាគុណភាពអង្កករ ការបង្កើនការនាំចញ្ចេអង្កករក្សអូប ដូច្នេនះ គួរជាការផ្ដេះតេតការយកចិត្ដខុកដាក់ដំបូងនរៃដ្ឋាភិបាលកម្មពុជា។ គរោលដៅនកោរនាំចញ្ចេអង្កករ លាន ត្រោន មិនអាចសម្មរចេទៅបានតតែាមរយៈការនាំចញ្ឆេរង្កករក្មរអូបទូ្រើយ ដោយសារតទីផ្សារនេះមាន ទំហំតូច (តិចជាង ៣ លានត**ោន) និងភាពពញ្ជេនិយមរបស់អង**្ការ Hom Mali របស់ថ1ៃ

សមាជិករបស់ក**ុរុមការងារបច**្**ចកេទសេស**្**រូវអង**្**ករ ដលែមកពីវិស័យឯកជន គួរបង**្**កើតក**្**រុមផ**្**ដល់ ប**្**រឹក្**សាមួយ ដ**ើម**្**បីផ**្ដង់បប្**រឹក្**សាដល់រដ**្**ឋាភិបាល។
ក្រុរមការងារទាំងនេះគួរប្ររុមូលតំណាងពីក្រុមហ៊ុននាំ ចញ្ចេអង្កករធំៗជាងគទោំង ៥
និងជួបប្ររុជ្ជំគ្្នារៀងរាល់ត្បីមាស ដើម្បីជម្រាបដល់រដ្ឋឋាភិបាលអំពីឧបសគ្គ ដលែកំពុងមាន និងដើម្បីជីដោះស្វាយបញ្ហ្ហានានា នៅពលេដលែបញ្ហ្ហាទាំងនោះកើតមានឡើង។
សមាជិករបស់ក្បុមនេះគួរជ្្រីសរើសចញ្ចេពីក្បុមហ៊ុននានា ផ្អាក់ទៅតាមបរិមាណនការនាំ

### លទ្ធផលរកឃើញសំខាង២

- 9. ដោយសារតទំហំនៃចំណែកែផ្សេងេៗរបស់ទីផ្សារអង្កករពិភពលោក បៈ្ថរទសេកមៈពុជាមិនអាច សមៈ្ថរចេតាមគោលដៅនាំចញ្ចេ ១០ លានតានរបស់ខ្លួនឡើយ បៈ្ចរសិនបើមិននាំចញ្ចេអង្កករកៈ្ចរអូបផង និងមិនកៈ្មរអូបផងនោះទេ។
- ២. ប្ រទសេថ គឺជា គូប្ រក្មតប្ រជងែធំជាងគរេបស់ប្ រទសេកម្ ពុជា ខាងអង្កករក្ រអូប ខណៈពលេ ដលែប្ រទសេវៀតណាម គឺជា គូប្ រកួតប្ រជងៃធំខាងអង្កករមិនក ្សអូប។
- ៣. ប្រវទសេកមៈពុជាមានចំណាយផលិតកមៈមតិចឆៈ្មងាយជាងបៈ្រទសេថ និងបៈ្បទសេថ និងបៈ្បទសេវ ៀតណាម ប៉ុនៈ្មដ តមៈ្លាំ សំនេះ តមៈ្លាំ អែង ្មករម៉ិនកៈ្មរអូបកាន់តថៃ្លាំ ទេៅ២កៈ្ខនុងកមៈ្បិតមិនអាចបៈ្បក្ខតបៈ្បជងែជាមួយគេ បាន នៅមុន ឆៈ្លាងកាត់ម៉ាស៊ីនកិនសៈ្លាវ តមៈ្លាំ FOB ដឹកដល់កំពង់ផ និងដឹកទៅកាន់គេោលដៅនៅកៈ្បាំ បៈ្បទសេ។
- ៤. កំណៈើនយ៉ាងឆាប់រហំសន់ការនាំចញេ ចាប់តាំងពីឆ្នេះ ២០០៩ មក គឺដោយសារតកោរ អនុគ្ រោះពន្ធធនាំចូល ដលែផ្ដល់ដោយសហគមន៍អ៊ីរ៉ុប និងភាពអនុគ្ រោះដល់ផ្ដល់ដោយសហគមន៍អ៊ីរ៉ុប និងភាពអនុគ្ រោះដល់ផ្ដល់ដោយ ប្ទេរ សេរុស្ស ស៊ី ក្នុនុងកម្មវិតទាបមួយទាបជាងកម្មវិតដលែផ្ដល់ដោយសហភាពអ៊ីរ៉ុប។ ចាំបាច់ត្បូរ មានការបន្ទេទាបតម្លេ ដើម្បីជំបុរៀតចូលទៅក្នុងទីផ្សសារសំខាន់២៨សងេទៀត ដូចជា ឥណ្ឌូនស៊ើ ហ្វ៊ីលីពីន និងចិន ជាដើម។
- ៥. ខណៈពលេដលែមានការរីកចម្រ្ើនគួរឱ្្យយកត់សម្មគាល់ នៅក្មុនុងឆ្្នាំ ២០១១ ខាងរយៈពលេ ដើម្បីទទួលបានការឯកភាពលើឯកសារ នីតិវិធីនាំចញ្ចេរបស់ប្ រទសេកម្យុជា នៅតមោនលក្ខណៈការិយាធិបតយ្យេយខ្ពស់ និងមានចំណាយក្ រៅផ្លូវការ ដលែខ្ពស់ ក្ខុនុងកម្មវិតដលៃមិនអាចទទួលយកបាន។ ចំណាយផ្លូវការ និងក្ រៅផ្លូវការ ធ្វើខ្មែយតម្លើ FOB ក្រីនឡូើង ១៧ ដុល្លារ/តាន។
- ៦. រដ្ឋាភិបាលគួរជម្យុរញ់ឱ្យយមានការប្រើប្រាស់ឧបករណ៍ដុតអង្កកាមឱ្យយបានកាន់ត់ទូ

- លំទូលាយ បន្ថមមែទៀត ដលែអាចកាត់បន្ថមយចំណាយកិនស្លូវ ៧០% ព**ោលគឺជិត ១៥** ដុល្**លា**រ/ត**ោ**ន។
- ៧. ចំណាយខ្ពស់មិនអាចប្រកួតប្បដងែជាមួយគបោននកោរដឹកជញ្ជូនក្នុងស្បុរក និងអន្ដរជាតិ និង តម្លាស់វោកំពង់ផខ្មែពស់ អាច "ដោះស្សាយចញ្ញេ" តាមរយៈការចរចាឱ្យយមានកិច្ចចា្រមព្រៀងឆ្លាសងកាត់ ជាមួយនឹងប្បុរទសេវៀតណាម និងប្បុរទសេថ្បី កិច្ចចា្រមព្រុរៀងដលែមានស្សាប់ ជាមួយនឹងប្បុរទសេវៀតណាម បង្កើតនូវក្សាបខំណុឌមួយ សម្សាប់ដឹកអង្កករមិនដាក់ក្នុងកុងទីនំរតាមទូក តាមដងទន្ទលមេគេង្គ ដើម្បីរង់ចាំកប៉ាល់ ដលៃដឹកក្នុងបរិមាណច្ប្រើនាម គអោច ចម្លាង តាមកិច្ចចា្សមា្សៀង វោងប្បទសេថ្បី និងប្បុរទសេឡាវ ដលែអនុញ្ញាតឱ្យយប្បុរទសេឡាវ ប្ប្រើប្បាស់កំពង់ផថែបែាន។
- ៩. ភាពកំហិតខាងជម្ ្រៅសមុទ្ទ រារាំងមិនឱ្្យកប៉ាល់ធំៗចូលមកដឹកទំនិញ នៅក្នុនុងក្សុង ព្រះសីហនុ។

### អនុសាសន៍ ៖ ពលេវលោមានសារៈសំខាន់យ៉ាងខ្្លាំង

- 9. ៨នៃទីបង្ហាញផ្លាំលូវមួយ ដើម្បីបង្កាើនការនាំចញ្ចេរបស់ប្ រទសេកម្យុជា គួរពិចារណាល់ើតថភាពជាក់ស្ដង់ងៃអំពីកន្លល់ងៃដលែមានអតិរកេ សមាសភាគរបស់វាប់ងៃចកែទៅតាមប្ រភទេអង្កករ និងសមត្ថសភាព ប្ រក្មតប្ រជងែន ព្លៃជអង្កករផ្ស សងេៗ។
  - អតិរកេដលែអាចនាំចញ្ចេបានរបស់ប្
     រទេសកម
     ត្រា
     អាចបង្ខេចកែជាពូជអង
     ត្រវអូប ពូជមិន ក
     ត្រអូប និងពូជ IRRI។
     ផលិតកម
     ចមអង
     ត្រវអូបប
     រមូលផ
     ត្រំដ
     នៃជាមួយប
     រទេសថ ខណៈពលេដ
     លៃពូជ IRRI

- ត្់្សូវបានដាំន់ៅរដូវវស្សា ន់ៅភាគ អាគ្ នយើនបៃ្មរទសេកម្មពុជា ន់ៅតាមបណៈ្ឋដាខ់តេ្ឋដាប់នឹងប្្ទេសេវៀតណាម។
- ន ៅក្ នុងរយៈពលេ 90 ខ្យំ ចាប់ តាំងពីគលាលដ ៅន កែរនាំចញ្លេអង្ ករប្ រុកបដ ោយមហិច ្ ឆតា 9 លានត ោន ត ្តរូវបានដាក់ចញ្លេ មានការសម ្ រចេបាននូវវឌ ្ ឈនភាពតិចតួច ប៉ុណ្ ណ ោះ ន ៅក ្ នុងការ ដ ោះស ្ រាយបញ្ជ្ហាស្រ មុ គស្ម មាញ ដលៃពាក់ ព័ន្ធ ធដាមួយគ ្ នាដល់ធ្វេ វិស្តិច ឃាំងស ្ទះដល់សមត្ថ ថភាព ប្ទវក្ខ តប ខ្លុវជង់របស់ប្ទវទ សេកម ្ពុជា ន ៅក ្ នុងការនាំច ញ្ហេអង្ ្ករ។
- ប្រុវសិនប្រើរដ្ឋបារាសិបាលមានបំណងយកស្មូរដែលែលចេចញេក្ រ្ៅផ្ លូវការ មួយភាគធំ ទ ៅប្ រទ សេ ថ និងប្ រទ សេវ ៀតណាមក្ រ្ៅផ្ លូវការ មកបម្ លងែឱ្ ឲ្យបានល្យឿនជាការនាំចញ្ចេរអង្ក្ការជាផ្ លូវការ វិញ វិធានការដលែស្ ន្ើឡូ ើងនេះ គួរយកមកពិចារណាជាកញ្ចុចប់។
- គមៈ ្រោងសុ ដារផ្ទល្អវដកែ និងទំន់ើបកម្មកំពង់ផកែ្នំពញា និងក្យុងព្យុះសីហនុ គឺជាដំណេោះស្សាយ រយៈពលេមធ្យម ដលែអាចជួយកាត់បន្ទថយថំណាយភំស**្**ដុភារដលែកំពុងតមែានកម**្**វិតខ**្**ពស់ និងចំណុចរាំងស្ទះមួយចំនួនរបស់ប្ទរទសេកម្មព្ឋា។ ប្រើតាមអ**្**នកនាំចញ្ចេសំខាន់២ជាច**្**រ្លើន ចំណុចរាំងសុទ្ធ៖ទាំងនេះអាចនាំឱ្យយការនាំចញ្ចេរបស់ប្ទូរទសេកម្មព្ឋជា ត្សូវជាឋគាំងត្បឹមតិចជាង សនៃ មឺនត**ោ**ន។ សូម្ ្បីតដែរមួយនឹងការខិតខំប្្វឹងប្ វង្សេមគ្ នាបន្ទទាន់ក៏ដោយ หารเกิ ចញ្ចេ អាចកចើនឡូចើងដល់ត្្សឹមតពែាក់កណ្ទុដាលនគែលេ៥៤ៅនាំចញ្ជេប៉ុណ្ណ ប្រើទេលេះបីជាប្រែនេះក៏ដ្យាយ នេះជានេះន **B00g** េះ នេះនៅតជែរសមិទ្ធផលគួរឱ្យយកត់សម្គាល់។
- ២.
  រដo្ឋាភិបាលកមo្ពុជាគួរផo្ដល់អាទិភាពខo្ពស់ដល់ការបងo្កើតឱo្យមានកិចo្ចពo្ស
  មពo្សៀងជាមួយនឹងបo្សទសេ វៀតណាម
  ដលើមo្បីអនុញ្ញ្ញាតឱo្យមានការដឹកអងo្ករមិនដាក់កo្ខុងកុងទីនំរតាមទូក
  តាមទនo្លមេគេងo្គ ជាទំនិញ ឆo្លងកាត់ ដលើមo្បីរង់ចាំកប៉ាល់មកដឹក
  នាក់ពង់ផសែហែo្គន។
  - នេះនឹងជួយជំនះបញ្្ហាបច្ចុច្ចប្ចបន្ទ ដលែសូម្ ប៊ីតជែោងម៉ាស៊ីនកិនស្លូវធំជាងគរេបស់ប្ទទេសេកម្ពុជា ក៏នៅមានទំហំតូចពកេ

- ដទើម្បីផ្គេត់ផ្គេង់ជាលក្ខខណៈបុគ្គតលទៅឱ្យយកប៉ាល់សមុទ្ទ ក្នុនុងបរិមាណ ៥០០០ ត**ោន ឱ្**យបានទៀងទាត់ពលេវលោ។
- ការដឹកដំបូង២ អាចធ្វើឡើង តាមទូក ដលែដឹកពី ២៥០ ត**ោន ទ**ៅ ១០០០ ត**ោន** ហើយយក ទៅ បញ្ញុចូលគ្ នាក្ នុងនាវាកំពុងរង់ចាំមកដឹកអង**្**ករវៀតណាមច្ រ្ើនត**ោ**នជាង។
- ដោយសារតទំហំ និងកម្សិតទំនបើបនជិស័យកិន កចែ្នន និងនាំចញ្លេស្សូវរអង្កការរបស់ប្ រទសេ កម្មពុជាមានការក ើនឡូើង ទំហំនកែរលក់ពីការនាំចញ្លេ អាចមានការក ើនឡូើងបន្ទដិចម្មដង២ រហូតដល់ចំណុចមួយ ដលែកប៉ាល់ធំៗអាចចូលមកដឹកអង្កការពីកម្មពុជាតមែ្មដង។ "ដំណោះ-ស្សាយ" នេះ កាត់បន្ទថយចំណាយដឹកជញ្ជូន និងនាំចញ្លេផង របស់ប្ រទសេកម្ពុជា មិនត្វឹម តសែម្សាប់ទំនិញអង្កករប៉ុណ្ណាោះទេ ប៉ុន្ទដថែមទាំងសម្សាប់ទំនិញនាំចញ្លេផ្សសងេទៀតរបស់ ប្ រទសេកម្ពុជាទៀតផង។
- ល**ើសពីនេះ ដំណ**ោះស**្**រាយនេះធានាថា តម្្លល់ FOB របស់អង្កករពីកម្មពុជា នេះតែអោចប**្**រកួត ប**្**រជងែបាន ផ**្**អកែទៅតាមមូលដ្្ឋបាន CNF។
- ៣. លកើកទឹកចិត្តដឱ្្យយមានការវិនិយកោគឯកជនលកើរកោងម៉ាស៊ីនកិនស្សុរូវ និងរកោងចក្ចុរស្ថិរិតអង្កក្ករធំៗ ដលែ មានសមត្ថថភាពយ៉ាងហាភោចណាស់ ៣០ តភោន/ម៉ាភេង តាមរយៈការផ្ទុដល់រយៈពេលលកើកលងែពន្ធធរហូត ដល់រយៈពេល ៥ ឆ្នេនាំ សម្សាប់ក្ខុរុមហ៊ុនបរទសេ និងក្ខុនុងស្សុក ដលែបពញ្ចេត្តមលក្ខខណៈវិនិច្ចន័យ
  - រោងចក្ រទាំងនេះផ្ ដល់នូវឱកាសល្ អាបំផុត ដទើម ប៊ីបង ្ក ើនការនាំចញ្ចេអង្ការ នាពលេអនាគតដ៏ខ្ លី ខាងមុខនះ។
  - រដ្ឋាភិបាលអាចប្របើប្រាស់ការលើកទឹកចិត្ដដ្ឋានកែពន្ធ ដូច្នេះ ដូច្នេះ ការស្រីនិង ប្រមានការវិនិយៈគេ ក្រៅប្ រទេសេ ឬក្ នុងស្អាក ល្បើវស័យម៉ាស៊ីនកិនស្មារ ដល់អាចបំពញ្ញេទៅតាមតម្មារការនការ នាំចញ្ចេបាន។
- ជ. រដ្ឋបាភិបាលចាំបាច់ត្ូរវត្តបែន្ដដលុបច ោលឧបសគ្គគខាងការិយាធិបតយេ្យ
   និងកាត់បន្ថមយចំណាយ សម្សាប់ដំណេីរការការនាំចញ្លេ
   បើទោះបីជាមានការសម្សាចេបាននូវវឌ្ធានភាពយ៉ាងច្បាើន កាលពីឆ្នាំ កន្ទល់ងទ ៅនេះ ក្នុងការកាត់បន្ថមយរយៈពេលសម្សាប់ចញ្ចេលិខិតបញ្ជ្ជាក់កាំកុងត្បូល លិខិតបញ្ជ្ជាក់ អនាម័យ និងភូតគាមអនាម័យ និងលិខិតបញ្ជ្ជាក់គយក៏ដ ោយ។
  - ចំណុចនេះអាចសម្**រចេទ**ៅបាន តាមរយៈការពង្សឹក "សវោច្**រកចញ្ចេចូលតម្លែយ"** សម**្**រាប់ ផ**្**ដល់ការអនុញ្ញាតដល់ការនាំចញ្លេ ដ**ើ**ម្**បីកាត់បន**្ថថយរយៈពលេ ដលែត្បូវចំណាយបច្ចុចប្**បន**្ន ដ**ើ**ម្**បីទទួលបានការអនុញ្**ញាតលេីឯកសារនានា។

- មានការល**ើកជាសំណូមពរឱ្្**យមានការប**ើកការិយាលំយ "ច**ុរកចញ្ចេចូលតម្លែយ" នៅតាម តំបន់ផ**ុសងេទ**ៀត បន**្**ថម៌ពីល**ើ**រាជធានីភ**្**នំពញ្លេ និងនេះត្រាមតំបន់ដលែមានរោងម៉ាស៊ីនកិនស**្**រវ ធំៗ នេះក្រុនុងប្
- ដលើម្ បីបន្ទ ដសម្បូលមុខងារដំណ ើរការនាំចញេ
   មានការល ើកជាសំណូមពរឱ្្ យកាំកុងត្បូលបំពញេមុខងារត្បួតពិនិត្ យ
   ពីអគ្គនាយកដ្ ឋានគយ និងរដ្ឋឋបច្ចុចប្ បន្ទ និងមុខងារចញេ
   វិញ្ញាបនបត្សអនាម័យ និងភូតគាមអនាម័យសម្សាប់ផលិតផលអង្គករ
   ពីក្សសួងកសិកម្ម រុក្ខាប្ មេញ និងនសោទ។
- រដ្ឋបាភិបាលអាចកាត់បន្ថមយចំណាយសម្សាប់ការនាំចញេ តាមរយៈការកាត់បន្ថមយថ្លសៃវោ ដល់គិតលើឯកសារនាំចញេ (ជាជាងបង្កើើនច្លើសវោផ្លូវការសម្សាប់ការចញ្ជើញ្ញាបនបត្សអនាម័យ និងភូតគាមអនាម័យ និងលិខិតបញ្ជាក់គយ) និងអ្វីដលែមានសារៈសំខាន់ដូចគ្នានេះ គឺត្លូវបន្ថដកាត់បន្ថមយថ្លាក់ពង់ផ។ែ
- ៥. ដលីម
  ្
  បីជួយដល់រដ
  ្ឋបាភិបាល ន
  ៅក
  ្
  នុងការកំណត់ពីឧបសគ
  ្គនានាដ
  លៃកំពុងតមែាន
  និងជំនះបញ
  ្ហានានា ន
  ៅពលេដ
  លៃវាក
  ើតមានទ្ប្រើង
  សមាជិករបស់ក
  ្
  រមការងារបច
  ្ចកេទសេស
  ្លូវអង
  ្កករ
  មកពីវិសំយឯកជន
  គួរជាអ
  ្នកមកពីក
  ្
  រមហ៊ុននាំចញ្ចេអង
  ្កករធំ១ជាងគទាំង ៥
  ហេីយគួរមានការរៀបចំកិច
  ្ចប
  ្រជុំប
  ្រចាំត
  ្សីមាស ដ
  ើម
  ្បីផ
  ដល់ដំបូន
  ្មានដល់រដ
  ្ឋបាភិបាល។
  - សមាជិករបស់ក*្*រុមនេះអាចជ*្*ើសរើសផ្អអំកែទ ៅតាមបរិមាណនាំចញេ កាលពីពលេច មី២នេះ ទ ៅតាមការកត់ត ្រាដ ោយកាំកុងត ្លូល ឬអគ ្គនាយកដ ្ឋានគយ និងរដ ្ឋាករ។ ក ្រុមការងារបច ្ចកេ-ទ សេស ្លូវអង ្ករនេះ នឹងផ ដល់ឱកាសឱ្យយមានការចូលរួមពីអ ្ នកពាក់ព័ន្ធ ធចម្លះ និរិស័យស ្លូវអង ្ករ របស់ប ្ទ សេកម ្ពុជា ដូចជា រ ោងម៉ាស៊ីនកិនស ្លូវ រ ោងចក ្សស ្ថិត និងអ ្ន កនាំចញេ ដលៃមិន មានរ ោងចក ្សដ ោយខ ្មលួនឯង។

- រៀងរាល់ ២ ឆ្្នាំម្នងង សមាជិកមកពីវិស័យឯកជនអាចផ្លាស់ប្្ដូរ ទៅតាមឯកសារបញ្ជ្ជាក់ពី បរិមាណនាំចញ្ចេងក្សោយ។
- ៦. មានការល**ើកជាសំណូមពរថា ក**្ខុរសួងកសិកម**្**ម រុក្្ខាប**្**រមាញ់ និងនសោទ ត្សូវធ្្លាែការសិក្សាបបែ វិទ្ធបាសាស្ដ្របូមួយចំនួន ដទើមឲ្យីបងឲ្យាញថាអងឲ្ករនទៅកឲ្នងពឲ្រះរាជាណាចកឲ្យនេះ ពុំមានសត្វចង្ និងពុំមាន សារធាតុ GMO បន្ទទាប់ពីការសិក្ខសាទាំងនេះត្លូវបានគពិនិត្ចយឡូបើងវិញ **និងយ**ោងដាក់ក**្**នុងឯកសារ ប់ោះពុមៈពុធ្យសាយវិទ្ធយាសាស់្ដ្ ដលែមានការទទួលស**្**គាល់ហ**ើយ ក**្ខរសួងកសិកម**្**មរុក្្ខាប្ទរមាញ់ និងនសោទ អាចចញ្ជេវិញ្ហ្ញាបនបត្សរួមមួយ ដទើមឲ្យបញ្ជាឲ្យក្នុងក្រុមា អង្្កកររបស់កម្មពុជាពុំមានសត្្វថង្្រ និងពុំមានសារធាតុ **GMO** ដលែអាចលុបច឴ោលនូវលក្ខខខណៈ្ធតម្បូវឱ្្យយមានការធ្្វើតសេ្ដបន្ថមមែសម្ បទើទេ រាឋអ឴្នកនាំចញ្ចេ បីជាចាំបាច់ត្បូវតម៉ោនការបន្ទដពិនិត្យយតាមដានល្បើបញ្លូហានេះក៏ដលេយ។ មានការល**ើក**ជាសំណូមពរ ឱ្យយក្សសួងកសិកម្ម រុក្ខាប្សមាញ់ និងនសោទ ដលើម្បីធ្វេើការលុបឋំបាត់ ខិតខំប**្**រឹងប**្**រងែឱ្្យបានទ**្**វដេង សត្វល្អិត និងរុក្ខឧជាតិចង្ ដលែជាក្នុដីបារម្ខុភរបស់ប្ទរទសេជាគ្នាលដ្ឋៅនាំចញ្ចេមួយចំនួន ដូចជា ប្ទរទសេ ចិន ជាដូើម។
  - បញ្ចហាអនាម័យ និងភូតគាមអនាម័យ កាន់តកែ្លាយជាឧបសគ្គធំមួយ។ ឧទាហរណ៍ ប្ រទសេចិន នឹងមិនអនុញ្ញាតឱ្្យនាំចូលអង្កករកម្មពុជាឡូើយ លុះត្ រាត់ដេ្ឋាភិបាលអាចបញ្្ម ជាក់ថា អង្កករដលែនាំ ចញ្ជេទៅប្ រទសេចិនពុំមានសត្ វចង ្វដ្ដេចតទ ៅ ដលែជាក្ដីបារម្ ភរបស់ប្ រទសេចិន ៖ Leptochloa chinensis, Striga asiatica, Apenlenchoides besseyi, Ditylenchus angustus
  - កញ្ចុចប់នីមួយៗ ដលែឆ្្លាលងកាត់ការត្្បួតពិនិត្ថយ នឹងមានចញ្ជេនូវវិញ្្ញាបនបត្សភូតគាមអនាម័យ ដលែបង្ហាញថា កញ្ចុចប់នេះបានបំពញ្ញេទៅតាមលក្ខខណ្ឌឥម្សាវរបស់ប្ រទសេចិន និងមានការ បញ្ជូផាក់ពីប្ រភពដទើមផលិតកម្ម។ <sup>1</sup>
  - សហភាពអ៊ីរ៉ុប ដលែជាទីផ្សសារនាំចញ្ចេជំដាងគរេបស់ប្ រទសេកម្ ពុជា គិតគួរខ្្លាាំងពីការនាំចូល អាហារពុំមានសារធាតុ GMO

XV

- ហេីយពុំមានមន្ទីរពិសៈោធន៍ណា នៅក្នុនុងប្ រទសេកម្ពុជា ដទើម្បី ធ្វៅតែសេ្ដលេីទំនិញទាំងនេះឡើយ។
- បច្ចុចប្បន្នននេះ ក្សាមហ៊ុននាំចញ្ឆេត្សូវបញ្ផូនសំណាកគំរូ ទៅកាន់ប្ រទសេវៀតណាម សម្សាប់ធ្វើ តសេ្ដ ដលែត្សូវចំណាយអស់ ១៥០ ដុល្លារ សម្សាប់ការធ្វើតសេ្ដម្ជង និងត្លូវការពលេជាច្រ្ើន ថ្ងងដែើម្បីធ្វើ

## **Executive Summary**

Cambodia's rice export highly dependent on the European Union due to tax exemption

Cambodia's rice exports are on a steep upward trajectory, benefiting from import duty preferences and new investments in rice mills and polishing factories. Exports averaged less than 6,000 tons between 2004 and 2008. In 2009, the European Union opened its market to duty-free and quota-free rice exports from Cambodia with the "Everything but Arms" (EBA) trade agreement. As a result, the country's exports jumped to over 51,000 tons in 2010. Since then, the rice exports to the EU have grown significantly, and are estimated to reach 175,000 tons in 2011. The EU exports are evenly split between fragrant and non-fragrant rice. A vast majority (90%) of Cambodia's rice exports is shipped to the EU and Russia, which is another market providing duty free access to Cambodia's rice. Russia is buying mostly non-fragrant rice.

Cambodia's major export competitors are Thailand and Vietnam. Thailand is a main competitor for fragrant rice, exporting itself *ca* 2.65 million tons of aromatic rice (including brokens) in 2010/2011. Vietnam is the principal competitor for the non-aromatic white rice markets such as the Philippines and Indonesia. Pakistan and Burma are competing with Cambodia for low-grade white rice markets mainly in Africa.

Inefficiencies in logistics and export procedures keep rice prices too high to enter new export markets in Asia

Cambodia's prices for non-aromatic milled rice are increasingly out of competition with its neighbors. While Cambodia has significantly cheaper production costs than Thailand and Vietnam, higher milling costs and margins render its ex-mill prices uncompetitive. This is further exacerbated by high domestic transport costs (both formal and informal), expensive and time consuming export procedures and port charges, and less competitive overseas freight costs. As a result, Cambodian rice is unattractive to overseas buyers given that Cambodia has not established itself as a reliable supplier yet.

Battambang and Prey Veng, Thai values from USDA/Bangkok, and Vietnamese prices from Viet Food Cambodia needs to export both fragrant and non-fragrant rice to achieve its export goals. Association.

<sup>&</sup>lt;sup>2</sup> Wholesale harvest prices for fragrant paddy in northwest Cambodia were \$305/ton in December 2010 (Riels 1,250/kg), while they averaged almost \$445 in N.E. Thailand. Similarly, wholesale prices for IR paddy in the eastern provinces averaged \$237/ton in March 2011 (Riels 970/kg) compared to \$263/ton (VD 5,490/kg) in Vietnam's Mekong River Delta. Cambodian prices from provincial rice millers in Pattemberg and Pray Veng. Thei values from USDA/Pangkok, and Vietnamese prices from Viet Food

Cambodian fragrant rice (5% broken) is quoted at \$950 as of June 2011 while the fragrant rice from Vietnam is available at \$600. Rice in Vietnam is cheaper primarily because their milling and transportation costs are nearly half of those in Cambodia. This dims down Cambodia's potential to sell its non-fragrant rice to Asian markets like Indonesia, the Philippines or China. Although the government buyers in both Jakarta and Manila are interested in diversifying their purchases and include rice from Cambodia, they won't buy until the prices and quality are comparable to those in Vietnam or Thailand. Thai producers' *Hom Mali* is quoted slightly higher than Cambodian rice, but it has very high brand recognition and stable market share regardless higher price.

More investments are needed in milling, transport and export sectors to increase competitiveness of Cambodia's rice export

Cambodia has reduced its milling costs but more needs to be done to improve competitiveness of its rice export. Milling costs are being reduced at factories that are installing rice husk gasifiers which convert the rice husks to fuel and slash diesel costs by up to 75% or save almost \$15/ton. Cambodia also needs to encourage the adoption of this cost-cutting technology by extending credit to rice mills and promoting private sector investments in new storage infrastructure, which would be a good bases for collateral based financing.

Larger rice mills and polishing factories are needed to facilitate break bulk shipments. While there has been a doubling in the milling capacity of relatively large modern rice mills in the last two years, more investments are needed to improve the quality and capacity of mills. To encourage such investments, the government should provide tax holidays etc for qualifying investments.

**Exporters would benefit from quicker and cheaper export procedures**. Although there have been significant improvements, the Cambodia's export documentation process remains complicated and informal costs unacceptably high. The government needs to further remove bureaucratic hurdles and lower expenses by *inter alia* setting up "single stop service" offices.

The government needs to intensify its export facilitation efforts to increase its rice exports. The capacity of Cambodia's logistics system from mills to ports is inadequate to accommodate large-scale volumes. All of Cambodia's rice exports are shipped in containers from Phnom Penh and Sihanoukville ports. Unless the government obtains a transit access to Saigon Port via the Mekong River for uncontainerized milled rice, it is unlikely that Cambodia will export even 500,000 tons by 2015.

# Cambodia needs to export both fragrant and non-fragrant rice at lower prices to achieve its export goals

Cambodia has set a rice export goal of 1 million tons of milled rice in 2015, which will require exporting both aromatic and non-fragrant rice. Outside of the E.U. and Russia, the brightest export prospects in the near term are for the fragrant rice. The Philippines, for example, is the world' largest buyer of 25% broken rice, a quality that Cambodia can produce. Therefore increasing export of aromatic rice should be the first

focus of the government of Cambodia. The export target of 1 million tons cannot be reached by exporting only fragrant rice given the finite size of that market (less than 3 million tons) and popularity of Thai *Hom Mali*.

**Private sector members of the Rice Technical Working Group should form a advisory group for the government**. The working groups should gather representatives of the five largest rice exporters and meet every quarter to advise the government in identifying ongoing hurdles and overcoming problems as they arise. Membership of the group should be selected from companies based on their recent export volumes as recorded by either Camcontrol or GDCE.

### **Key Findings**

- 1. Given the size of the different segments of the world rice market, Cambodia cannot reach its 1.0 million ton export goal without exporting both fragrant and non-fragrant rice.
- 2. Thailand is Cambodia's principal competitor for fragrant rice, while Vietnam is the key competitor for non-fragrant rice.
- 3. Cambodia has significantly cheaper production costs than Thailand and Vietnam, but its prices for non-aromatic milled rice become increasingly uncompetitive ex-mill, FOB the port, and delivered to the overseas destination.
- 4. The rapid growth in exports since 2009 is due to import duty preferences granted by the E.U. and, to a lesser extent, Russia. Lower prices will be needed to penetrate other key markets such as Indonesia, the Philippines, and China.
- 5. While there has been a significant improvement during 2011 in the turn-around time involved in getting documents approved, Cambodian export procedures remain highly bureaucratic and informal costs unacceptably high. Combined formal and informal costs add \$17/ton to FOB prices.
- 6. The government should promote wider adoption of rice husk burning equipment that can reduce milling costs by 70%, almost \$15/ton.

- 7. Uncompetitive local and international freight costs and high port charges can be "solved" by negotiating transit agreements with Vietnam and Thailand. An existing pact with Vietnam provides a framework for the barging of uncontainerized milled rice down the Mekong River to waiting break bulk vessels. A bilateral agreement between Thailand and Laos, which allows the latter to use Thai ports, could be copied.
- 8. Because of the size of the individual mills, Cambodia only exports rice via containers. The exclusive reliance on containers could result in exports stalling at about 250,000 tons per year. This is due to domestic logistical constraints and because major importers in West Africa, the Philippines, and Indonesia primarily import rice carried on break bulk vessels. The proposed bilateral transit accords provide a "work around" to these twin hurdles.
- 9. Depth limitations currently preclude larger vessels from loading in Sihanoukville.

### **Recommendations: Time is of the Essence**

1.A viable road map to increase Cambodia's exports should take into account the realities of where the surplus is located, its composition by type of rice, and the competitiveness of the different varieties.<sup>3</sup>

- Cambodia's exportable surplus can be divided into aromatic, native nonaromatic, and IRRI varieties. The aromatic production is centered in the northwestern provinces that border Thailand, while the IRRI varieties are grown during the dry season in southeastern Cambodia in the provinces bordering Vietnam.
- In the ten months since the ambitious 1 million ton export target was established, only limited progress has been made in grappling with the complex, inter-related issues, which hamper Cambodia's competitiveness of rice exports.
- If the government desires to quickly replace a significant share of the paddy leaking into Thailand and Vietnam with formal exports of milled rice, it is suggested that proposed measures are considered as a package.
- The planned rehabilitation of the railroads and the modernization of Phnom Penh and Sihanoukville ports are medium-term remedies, which will only partially alleviate the Kingdom's high logistics costs and bottlenecks. According to several key exporters, these hurdles could result in Cambodia's exports stalling at less than 250,000 tons. Even with urgent and concerted efforts, exports may only reach half of the export target by 2015 albeit still a significant achievement.

<sup>&</sup>lt;sup>3</sup> This makes its imperative that MAFF begin to monitor the breakdown of the rice crop area and production by type.

- 2. The Cambodian government should give its highest priority to getting Vietnam's agreement to allow the barging of uncontainerized milled rice down the Mekong River as a transit good to waiting conventional vessels in Saigon Port.
  - This would help\_to overcome the current problem that even Cambodia's largest mills are too small to individually supply coastal vessels carrying 5,000 tons on a timely basis.
  - Initial shipments could be made on barges carrying 250 tons to 1,000 tons where they could be combined on the waiting ships with much larger tonnages of Vietnamese rice.
  - As the size and sophistication of Cambodia's rice milling, processing, and
    exporting sector grows, the size of the export sales could be gradually increased
    until it reaches the point where entire vessels of Cambodian rice are loaded. This
    "solution" lowers both Cambodian transport and export costs not only for rice,
    but also for other Cambodian exports.
  - Also, it ensures that competitive FOB mill milled rice prices remain that way on a CNF basis.
- 3. Encourage private investments in larger mills and rice polishing factories with capacities of at least 30 tons/hr<sup>4</sup> by providing up a tax holiday up to five years for qualifying foreign and domestic firms.
  - These facilities offer the best opportunity for increasing rice exports in the nearterm.
  - The government could use its tax incentives to encourage overseas or domestic investments in the milling sector, which are able to meet export requirements.
- 4. The government would need to further remove bureaucratic hurdles and lower export processing expenses although considerable progress has been made in the last year in reducing the turnaround times for issuing Camcontrol, SPS, and customs certificates.
  - This could be achieved through expansion of the "single stop service" for export approvals in order to minimize the time currently spent getting documents approved.
  - It is suggested that centralized "single stop service" offices be opened in addition to Phnom Penh, also in major milling centers of the country.
  - Independent of this effort, it is suggested that Camcontrol staff its office in Battambang and in the other major milling centers with rice inspectors to facilitate the inspections upcountry. Further, its inspectors should be increased so that they are routinely available outside of regular office hours.

<sup>&</sup>lt;sup>4</sup> As indicated in the appendix, the construction of rice polishing factories played a key role in Vietnam's relatively rapid advance from primarily an exporter of low quality rice to an origin that last year exported 2.5 million tons of high quality rice.

- In order to further streamline and simplify export processing functions, it is suggested that Camcontrol take over the inspection duties currently performed by the General Department of Customs and Excise and the issuance of SPS certificates for rice from MAFF.
- The government has a scope to reduce export costs by reducing fees charged for export documentation (rather than increasing official fees for SPS and customs certificates), and equally important, further slash port costs.
- 5. To assist the government in identifying on going hurdles and overcoming problems as they arise, it is recommended that the privte sector membership of the Rice Technical Working Group (RTWG) be reconstitued to consist of the five largest rice exporters and that regular quarterly meetings be held to advise the government.
  - Membership of the group could be based on recent export volumes as recorded by either Camcontrol or GDCE. This RTWG would provide a cross section of the Cambodian rice sector millers, polishers, and exporters without factories.
  - Every two years the private sector membership could be changed based on the most recent export performance records.
- 6. It is suggested that MAFF urgently undertake a series of scientific studies to prove that rice in the Kingdom is pests and GMO free. After the these studies are reviewed and referenced in a recognized scientific publications, MAFF can issue a blanket certification that the Cambodian rice crop is pest and GMO free, eliminating additional testing requirements for exporters, although continuous surveillance may need to be continued. It is suggested that MAFF also redouble its efforts to eliminate insects and noxious weeds that are of concern to targeted export destinations such as China.
  - SPS issues are increasingly likely to become a major constraint. China, for example, will not allow Cambodian rice to be imported unless the government can certify that the milled rice exported to China are free from the following quarantine pests of Chinese concern: *Leptochloa chinensis*, *Striga asiatica*, *Apenlenchoides besseyi*, *Ditylenchus angustus*.
  - Each batch passing inspection will be issued an official Phyotosanitary Certificate demonstrating that it has fulfilled the Chinese requirements and specifying the origin of production.<sup>5</sup>
  - The EU, Cambodia's largest export market is very sensitive about importing GMO-free food and there are no labs in Cambodia to test the goods.
  - Presently, the exporters must ship a sample to Vietnam for testing, which costs \$150 per test and takes several days to perform.

<sup>&</sup>lt;sup>5</sup> "The Protocol Between the Ministry of Agriculture, Forestry and Fisheries of the Kingdome of Cambodia and the General Administration of Quality Supervision, Inspection and Quarantine of the People's Republic of China on Phytosanitary Requirements for Cambodia Milled Rice Export to China," October 2010

# 1. Targeted Overseas Markets & Competition

- 1. Cambodia's rice harvests have been rising significantly since 2005, powered by improved and expanded irrigation and attractive farmgate prices. This year's production is officially estimated at 8.25 million tons, including the recently harvested dry season crop of 1.7 million tons. Cambodia's rice production is primarily comprised of three types of rice: traditional non-aromatic varieties, fragrant rice, and IRRI HYV's. While official statistics are lacking, the traditional non-aromatic varieties make up by far the largest share of the production, accounting for roughly half of the total harvest. The IRRI varieties account for about one-fourth to one-third of the output, while fragrant rice production, which recently has been expanding rapidly, is about 1.65 million tons or 20% of the crop.
- 2. The production gains have fueled a burgeoning exportable surplus which is informally shipped to Thailand and Vietnam by well-financed traders which swoop in to buy the freshly harvested paddy. The relative volumes and the mix by variety depend on the price differentials in the neighboring markets in a given year. Typically, though, about one-third of the surplus flows west to Thailand and the balance east to Vietnam. A mix of varieties are shipped in each direction, but most of the surplus fragrant rice is sold ultimately to Thai rice millers located in the border areas, while IRRI varieties are predominantly traded to Vietnam.
- 3. While Cambodia has significantly cheaper production costs than Thailand and Vietnam, its prices for non-aromatic milled rice become increasingly uncompetitive ex-rice mill, FOB the port, and delivered to the overseas destination.

<sup>6</sup> The non-fragrant traditional varieties include Phkar Khney, Neang Minh, and Neang Khon. These are medium- and long-duration cultivars with growing periods of up to 210 days which are photoperiod sensitive, i.e. they must be grown in the rainy season.

<sup>&</sup>lt;sup>7</sup> IR 66 and IR 50404, which are non-photoperiod sensitive, are the predominant IRRI varieties grown. While IR 66 has excellent grain quality and can be milled into rice with 5% brokens, IR 50404 typically can only be milled with difficulty into 15% brokens. Except for the very poor consumers, the IRRI varieties are grown for export.

<sup>&</sup>lt;sup>8</sup> The most well known fragrant varieties are Somaly, Neang Malis, Phka Romdul, and Domaly. They are photoperiod sensitive. Recently, two non-photo period varieties have been introduced, Sen Pidao and Sen Kra-ob. Production of fragrant rice has expanded sharply in the last several years as farmers switch out of non-fragrant varieties during the rainy season and increasing acreage is being devoted to Sen Kra-ob during the dry season.

<sup>&</sup>lt;sup>9</sup> Wholesale harvest prices for fragrant paddy in northwest Cambodia were \$305/ton in December 2010 (Riels 1,250/kg), while they averaged almost \$445 in N.E. Thailand. Similarly, wholesale prices for IR paddy in the eastern provinces averaged \$237/ton in March 2011 (Riels 970/kg) compared to \$263/ton (VD 5,490/kg) in Vietnam's Mekong River Delta. Cambodian prices from provincial rice millers in Battambang and Prey Veng, Thai values from USDA/Bangkok, and Vietnamese prices from Viet Food Association.

This is due to the combination of improper drying of the paddy, mixing of the varieties by paddy traders, out-of-date milling technology, high power costs to operate the rice mills, inefficient milling technology, expensive transport costs, informal payments, high costs for processing export documents, expensive port charges, and uncompetitive ocean freight. "In Cambodia, the cost of rice milling is about \$30-50/ton, compared to \$20-30/ton in Thailand and Vietnam. The cost of transporting rice to the harbor in Cambodia is about \$50-60/ton, which is double the internal transport costs in Thailand (\$20-30)."

### 1.1 Rice is not rice, is not rice

- 4. The world rice market is a thin, segmented, and imperfect market in which governments are key actors. World trade has averaged just over 30 million tons during the last three years. Most of the rice moving in world commerce is fully milled and shipped as bagged cargo on break bulk vessels, while Cambodia is only using containers. There are very distinct markets based on different rice types, qualities, and methods of processing which preclude perfect substitution.
- 5. In the world market, considerable emphasis is placed on grain length and on the percentage of brokens as criteria of quality. In addition, the kernel shape (length/breadth), the chalkiness, and translucency are considered. The absence of chalkiness and high translucency in the rice endosperm are quality characteristics associated with good grain appearance. Uniformity of quality is also important to rice buyers.
- 6. There are basically four types of rice: glutinous, aromatic, Japonica, and Indica. The tenderness and stickiness of cooked rice are inversely correlated with the amylase content of the starch. Glutinous or sticky rice (a very low amylose rice) is typically used in desserts and only about 300,000 tons is traded each year in the world market. As described in further detail below, 5.7 million tons of aromatic rice were traded internationally last year. Japonica type rice, having fairly low amylose content, is semisticky and moist when cooked. Japonica is a round-shaped grain. The amount of Japonica rice traded internationally varies widely. Usually, however, about 1.5 million tons of Japonica is traded annually.
- 7. With an intermediate to high amylose content, Indica or long grain rice cooks fluffy and shows high volume expansion as well as grain separation. Indica accounts for all but about 6.5 million tons of the 30 million tons that enters international trade channels. About 2.3 million tons of the 23.5 million tons of Indica rice traded is shipped as rough rice or paddy. Broadly speaking, the world market for milled long grain can be divided in to parboiled (a process where the rough rice is soaked and steamed before milling) and regular milled or white rice. Just as there is only limited substitution between

<sup>&</sup>lt;sup>10</sup> Draft "IFC Gasifiers Study" by Rogier van Mansvelt, February 2011.

Japonica and Indica rice, there is also very limited substitution between regular milled and parboiled rice.

World trade in parboiled rice is typically about 5.5 million tons. The market for regular milled rice is annually approximately 15 million tons. It can be sub-divided further into high (less than 10% brokens), medium (10-20% brokens), and low (more than 20% brokens) quality based on the brokens content. The volumes moving in each class can vary dramatically from year to year depending on which countries have major crop shortfalls and the relative price spreads between qualities.<sup>11</sup>

### **1.2** The competition

- 8. Cambodia's competitors vary based on the type of rice. For fragrant rice, Thailand is its major competitor, followed by Vietnam. Thailand exported 2.65 million tons of aromatic rice last year (including brokens). This was more than ten times the volume shipped overseas by Vietnam. For the non-aromatic white rice markets such as the Philippines, Indonesia, and Africa, Vietnam is the principal competitor. Pakistan and Burma also export major quantities of low grade white rice.
- 9. After averaging less than 6,000 tons annually during the five years ending in 2008, Cambodia's formal exports have grown rapidly primarily due to duty preferences, but also because of investments in modern rice mills and polishing factories. Both the E.U. and Russia permit duty-free imports from Cambodia, but not from its primary competitors. With the Everything But Arms import policy going into effect for rice in late 2009, Cambodia's recorded exports jumped to 16,000 tons and rose three-fold last year to over 51,000 tons. Over 90% of last year's recorded exports went to the E.U. and Russia. With almost 61,000 tons shipped through June 12, this year's overseas sales appear destined to reach at least 175,000 tons. The rice exported to the E.U. in 2011 is estimated to be evenly split between fragrant and non-fragrant white rice, while virtually all of the material destined for Russia is non-fragrant. As indicated earlier, all of Cambodia's rice exports are via containers which are shipped from Phnom Penh and Sihanoukville ports.
- 10. The importance of the E.U. and Russia are primarily explained by the duty preferences extended to Cambodian rice vis-à-vis its competitors. While Cambodia's cost of paddy production is significantly below both Thailand and Vietnam, higher milling costs and margins render its ex-mill prices especially for IRRI rice uncompetitive. This is further exacerbated by high domestic tranport costs (both formal

<sup>11</sup> This section is excerpted from "A Primer on the World Rice Market" which is contained in Slayton, "A Road Map for Cambodian Rice Exports," a report prepared for the World Bank in June 2009. The primer describes how the world rice market works, pricing relationships of the various types of rice,

and the key origins and destinations for the various rice.

<sup>&</sup>lt;sup>12</sup> Imports of Cambodian rice into the E.U. currently enjoy a duty preference of \$250 vis-à-vis Thai and Vietnamese rice, while the duty preference is worth \$129/ton in Russia.

and informal), expensive and time consuming export proceedures and port charges (again including informal costs), and less competitive overseas freight costs. As a result, Cambodian rice is generally unattractive to overseas buyers facing higher prices for a rice with which they are unfamiliar and potentially suppliers of uncertain reliability.

Table 1. Cambodia rice exports (TMT)

Market	2009	2010	2011		
U.S.	*	0.8	0.6		
E.U. 1/	11.9	45.1	37.3		
Russia	0	1.8	2.5		
Africa	0.5	0.4	0		
Asia	3.6	3.1	2.1		
Total 1/ Includes shipments dec	16.0 clared to Renu	51.2 ion.	42.7		
* = Less than 500 tons					
Source: GDCE, 2011 through April					

### 1.3 Export proceedures and costs

11. Exporters report a significant improvement during the last year in the turn-around time involved in getting documents approved, but the exporters interviewed all agreed that Cambodian export proceedures remain highly bureaucratic and informal costs unacceptably high. They also note that the locations of the competent authorities are distant from each other and contribute to difficulties in easily completing the proceedures. The informal fees are negotiable and the increase in export volumes has apparently allowed the unit costs incurred to decline. Combined official and unofficial costs are reported to have to currently total about \$17/ton on the larger shipments.

12. In addition to having either the provincial governor's office or the Phnom Penh municipal office certify the company's location, an exporter must annually register with the Ministry of Commerce's GFP office.<sup>13</sup> When an exporter receives an overseas order, it must be registered with MEF's GDCE to obtain an ASYCUDA number (which takes three visits) and an export license (a fourth trip).

In addition to GDCE's export license, the following certificates must be obtained:

<sup>13</sup> Ostensibly the location certification is a "one time" event, but exporters indicate that they find it advisable to annually make "sentimental" payment to stay in good graces with the local officials.

- SPS certificate (MAFF)
- Camcontrol certificate (quality inspection)
- Certificate of Origin (MoC/GFP office, if destined to the EU or Russia)
- Fumigation Certificate
- GMO Certificate (if destined the EU)

**Table 2: Cambodia: Exports by leading firms (TMT)** 

	2009	2010	2011		
Mega Green Imex 1/	3.7	13.6	8.3		
Golden Rice	3.0	10.1	4.7		
Khmer Foods	1.0	7.7	6.6		
International Rice Tdg 2/	0	3.3	5.0		
Angkor Rice	0.5	3.0	0.9		
Anduriz SARL	2.0	2.6	0.2		
Loran Import-Export 3/	0.1	1.8	1.1		
Amru/Amret RRG	0.3	1.5	6.2		
Indochina Rice Mill	0	0.1	2.2		
QC Rice	1.2	0.1	1.4		
Top Five Firms 4/	10.9	37.7	30.8		
(as % of Total)	68.1	73.6	72.1		
Top Ten Firms	11.8	43.8	36.6		
(as % of Total)	74	86	86		
Total Exports	16.0	51.2	42.7		
1/ Includes Khy Thay & Mekong Crown					
2/ Includes Gold Rice Mill & Im Eang Kry Rice Reprocessing Factory					
3/ Includes Lim Bun Heng Trading					
4/ In the given year.					
Source: GDCE, 2011 through April.					

### 1.4 The players

- 13. A small number of firms have capitalized on the export opportunities emerging during the last couple of years. The ten most active exporters have accounted for 86% of all shipments since the end of 2009 and the largest five shipped three out of every five tons sent overseas. It is a very dynamic market with the current top players experiencing disimilar growth rates and having different business models. As such, the relative rankings of the exporters are fluid. At the end of April, Mega Green Imex Camodia was the largest exporter, followed by Khmer Foods, and Amru Rice. Of note, both Mega Green and Amru do not own their own rice mills or polishing factories. Amru relies on a small number of large modern rice mills for which it provides financing for paddy. Its rice sales to the E.U. are primarily through Schepens, a Belgian-based international broker which has spent many years helping to shepherd Cambodian rice exports into the world market. Mega Green (and its affiliates) sources its rice from a much larger pool millers which, by and larger, are smaller than those supporting Amru. It, too, primarily relies on Schepens, but does not pre-finance the paddy purchases of its suppliers.
- 14. Khmer Foods owns a rice polishing factory from which its sources its exports. Unlike Amru and Mega Green, its also is a major seller into the domestic rice market which accounts for about 75% of its volume. Golden Rice, a JV with principals from Reunion, is the only actual miller in the top five and it sells primarily fragrant rice directly to its overseas clients. International Rice Trading is a rice polisher. Like Khmer foods, it has both domestic and overseas customers. It exclusively is a seller of fragrant rice and does not rely on brokers.

### **Fragrant Rice Markets**

Aromatic rice (also known as perfume or scented rice) typically accounts for 15. 15% of total world trade, but exceeded 5.7 million tons last year. The three leading exporters of aromatic rice are Thailand, Pakistan, and India. Basmati shipments out of the Indian subcontinent totaled 2.85 million tons in 2010. It is overwhelmingly destined for consumers in the Middle East and the overseas Indian and Pakistani communities. It does not compete directly with the aromatic rice shipped by Thailand, Vietnam, and Cambodia. Thailand exported over 2.65 million tons of perfumed rice last year - 1.8 million tons of Jasmine rice, 14 almost 160,000 tons of Patum Thani 1,15 and nearly 700,000 tons of fragrant brokens. Vietnam is an up and coming rival, selling last year over 220,000 tons of fragrant rice and 17,000 tons of aromatic brokens. Container shipments account for two-thirds of the Jasmine shipments. The balance moves on break bulk vessels, primarily to Africa.

<sup>15</sup> Patum Thani 1 is a non-photoperiod sensitive fragrant HYV.

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<sup>&</sup>lt;sup>14</sup> Kao Dawk Mali 105, which is photo-period sensitive, is the most prominent fragrant variety grown. RD 15 is also classified as Thai Jasmine rice. In the Thai language, "jasmine" is "Hom Mali."

### **Thailand**

- 16. Increasing quantities of scented rice are being grown in Thailand. There are a number of aromatic varieties grown, but official production efforts are focused on Khao Dawk Mali or Jasmine rice. In recent years, about 5.0-5.5 million tons of Jasmine is produced with 85% of the harvest originating in Thailand's rain- fed Northeast. Thai farmers in the Central Plains and lower North started cultivating Patum Thani 1 beginning in 2001. While no reliable official estimates exist as to the size of the crop, industry estimates indicate that output approaches the size of the Jasmine harvest as several harvests can be grown in a single year and field yields are very high compared to Jasmine rice. 16
- 17. Thai fragrant rice is sold primarily to Asian markets. Jasmine exports averaged nearly 1.8 million tons of in 2008-10, of which 1.6 million tons was Jasmine 100% (which has fewer than 5% brokens). Almost 40% of the Jasmine 100% is shipped to Asian markets. See Annex Table 1. Up until 2006, China was the largest market. From a peak of 467,000 tons, Thai exports of Jasmine 100% to China declined to only 125,000 tons each in 2009 and 2010 as high Thai price supports had prompted many buyers to switch initially to Patum Thani and increasingly to local aromatic rice. Other major markets include Hong Kong, Singapore, and, Malaysia. The U.S. is also a growing market for Jasmine rice with the product starting to enjoy consumer acceptance outside of the Southeast Asian immigrant community. Over 300,000 tons is annually exported to Africa with the Ivory Coast and Ghana the leading markets accounting for two out of every three tons exported to the continent. Only about 5% of the Jasmine is marketed in the Middle East.
- 18. According to official Thai grade standards, rice exported as Jasmine is to be 92% purity, but mixing with other varieties is very common. Some of this mixing is done with the knowledge of the buyer to make the rice more affordable to the end consumers. Each of the major international traders has its "own recipe" for Jasmine purity, which can vary by market. According to the Thai Rice Exporters' Association (REA), current crop Jasmine 100% A is presently valued at \$991/ton (and old crop at \$1,129).

<sup>&</sup>lt;sup>16</sup> The quality of the crop grown during the dry season is reported to be of better quality than that grown during the wet season.

<sup>&</sup>lt;sup>17</sup> Prices as of June 1, 2011, see http://www.thairiceexporters.or.th/price.htm. REA export prices are almost always substantially higher than commercial quotations. According to the trade, African quality Jasmine currently sells at a discount of almost \$160.

Table 3: Thailand: Exports of Jasmine by grade (TMT)

Year	High Quality	Medium Quality	Brokens	Brown	TOTAL
Avg	-	- •			
'05-09	1,649	17	839	46	2,574
2005	1,425	3	800	52	2,268
2006	1,625	14	882	48	2,572
2007	1,758	28	1,038	49	2,904
2008	1,732	17	694	47	2,499
2009	1,794	21	781	33	2,626
2010	1,741	17	694	47	2,499

Note: High quality refers to less than 10% brokens.

Source: Thailand Board of Trade

19. Patum Thani exports typically are not separately reported, but reached a peak of almost 350,000 tons in 2007, before tumbling to a little more than 160,000 tons in 2010. Historically, China was the largest market, by far, but last year exports to that destination contracted to only 22,000 tons. Asian buyers accounted for three out of every five tons of Patum exported last year with Hong Kong the single largest market, taking just under 40,000 tons. While Asian demand for Thai Patum is declining, shipments to the E.U. are on the upswing - topping 33,000 tons in 2010. (See Annex Table 2 for full details.) According to the Thai REA, Patum Thani as of June 1, 2011 traded at a discount of almost \$300/ton to Jasmine 100% A.

20. Here, too, high prices have taken a toll on consumer demand. Thai Jasmine brokens averaged almost 725,000 tons during the three year period ending last year, well under the record of more than 1.0 million tons shipped in 2007. About 85% of the shipments are destined for Africa, while the balance is almost evenly split between Asian and European markets. Senegal and the Ivory Coast are the leading markets for Thai Jasmine brokens, each taking almost 225,000 tons in 2010. See Annex Table 3. According to the Thai REA, fragrant brokens are currently valued at \$480/ton FOB.

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<sup>&</sup>lt;sup>18</sup> One leading Thai exporter attributes the decline in Patum exports to increased mixing with Jasmine on rice destined for Africa. A more persuasive argument is that increasing quantities of Patum are being consumed in the domestic Thai market.

**Table 4: Thailand: Exports of Patum Thani by grade (TMT)** 

	High	Medium	Brokens	Brown	TOTAL	
Year	Quality	Quality				
2005	275	-	-	3	278	
2006	322	1	1	5	328	
2007	337	2	6	3	348	
2008	226	1	5	5	236	
2009	179	1	3	6	190	
2010	134	7	2	19	161	
Source:	Source: Thailand Board of Trade					

### **Vietnam**

**21.** While Thailand pioneered the Jasmine export market, Vietnam only began exporting fragrant rice in 2000 and the first observed shipments of fragrant brokens occurred in 2005. Initial shipments were limited (with observed sailings averaging only 13,000 tons in 2000-04), but have mushroomed during the last three years. After averaging 80,000 tons during 2005-09, exports last year exceeded 160,000 tons. One-fourth of this rice was sold to buyers in Africa, while Asian customers purchased 65% of all Viet fragrant exported in 2010. See Annex Table 6. Exports of Vietnamese fragrant brokens, which are primarily shipped to Africa, averaged 21,000 tons during 2005-09. After peaking at just under 55,000 tons in 2008, exports tumbled to less than 12,000 tons last year. See Annex Table 7. As of June 1, Viet fragrant rice is being commercially quoted at \$350/ton discount to *Hom Mali*, while fragrant brokens are nominally trading at a \$40/ton discount to Thai values.

**Table 5: Vietnam: Fragrant exports (TMT)** 

Year	Rice	Brokens		
2008	164	11		
2009	162	47		
2010	222	17		
Source: Vietnam Food Association				

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<sup>&</sup>lt;sup>19</sup> Vietnam does not publish its detailed rice export data by grade/and destination. As such, there can be significant variations between observed sailings and "official" data. The following text is based on identified shipments and varies from the data presented in the table to the right.

### **Specific Markets**

### The EU

22. The E.U. annually imports over 1.5 million tons, primarily brown regular milled and parboiled rice (because of the progressive duty structure).<sup>20</sup> Approximately one-fourth of its imports are Basmati rice. European purchases of Thai Jasmine 100% averaged 155,000 tons during 2008-10, plus nearly 75,000 tons of fragrant brokens and significant quantities of brown Jasmine (approximately 25-30,000 tons, including that shipped via Reunion). Benefiting from a zero import duty under the EBA policy instituted in September 2009, imports from Cambodia climbed last year to just under 39,000 tons - far above the 3,000 tons. averaged in the years leading up to the policy change. Notwithstanding these gains, there remains considerable scope for expanded Cambodian sales to the E.U. as recent sales include both fragrant and nonfragrant rice as the import duty for milled rice, which is waived for Cambodia is € 175/ton (\$250 at current exchange rates). It should be noted, however, that there is a special safeguard that may be triggered when the imports under EBA exceed by 25% the volume imported in the previous year under the scheme.<sup>21</sup> Based on exports during the first four months of 2011, E.U. imports will increase by more than 100% this year and possibly by 200%. According to a USDA medium-term projection, E.U. imports are expected to gradually increase between 2011 and 2015 – see Annex Table 10.<sup>22</sup>

### Russia

23. Faced with an increase in the import duty to € 120/ton (\$172/ton), Russia's rice imports declined in 2010 to 240,000 tons, 14% below the nearly 280,000 tons averaged in the five years ending in 2009 and less than half of the record 500,000 tons achieved in 1999. USDA is forecasting a continuing decline in Russian imports to 200,000 tons in 2011. USDA's medium term project for 2015 is for imports to be flat, near recent historical levels. Rice imports from Thailand and Vietnam receive a duty preference of 25%, thereby subject to an import tariff of € 90/ton (\$129/ton). Imports of Cambodian rice are duty free.

<sup>&</sup>lt;sup>20</sup> Brown rice is a partially milled rice where the pericarp or hull has been removed, but the bran remains

<sup>&</sup>lt;sup>21</sup> Personal communications between authors and FAO.

<sup>&</sup>lt;sup>22</sup> USDA's forecasts for 2011 are found in its Production, Supply, Distribution data base, March 2011. http://www.fas.usda.gov/psdonline/psdHome.aspx. Projections for 2015 and 2021 are found in USDA Long-Term Agricultural Projections, February 2011

http://usda.mannlib.cornell.edu/MannUsda/viewStaticPage.do?url

<sup>=</sup>http://usda.mannlib.cornell.edu/usda/ers/94005/./2011/index.html

### **China**

24. During the last decade, China experienced two years of unusually heavy imports - recorded arrivals were over 760,000 tons in 2004 and reached nearly 720,000 tons in 2006. More typically, China has been a market for about 250-350,000 tons. After importing 366,000 tons in 2010, USDA is projecting this year's arrivals will increase to 400,000 tons. This rice is primarily destined for urban markets in southern China. Official trade numbers in both 2010 and 2011, however, do not appear to be capturing a significant amount of border trade with Vietnam and Burma. According to a leading importer, last year's imports of Vietnamese rice totaled approximately 150,000 tons or almost three times what is officially showing in the trade books. USDA's medium-term forecast is for Chinese imports to gradually increase to 450,000 tons in 2015, before accelerating to 620,000 tons in 2021.

**Table 6: China: Rice imports (TMT)** 

	Avg 00-04	Avg 05-09	2007	2008	2009	2010	% CHG
TOTAL of which:	353	468	472	296	338	366	8
Laos	*	6	4	4	17	7	-60
Thailand	345	439	440	286	317	299	-6
Vietnam	6	22	27	1	3	56	**
* = Less than 500 tons							

- 25. Despite many Thai exporters hiring local agents and spending considerable sums on marketing their brands (primarily in the southern coastal cities), Chinese imports of Thai Jasmine rice peaked in 2006 and have since been in serious decline. Sales of the much cheaper Patum initially cannibalized the Jasmine market, but the combined volumes have been collapsing. In 2007 Thailand exported over 420,000 tons of both Jasmine and Patum milled rice, but the volume had declined to less than 150,000 tons by 2010.
- 26. Thanks to rising local prices in China, private importers (and, to a lesser extent, COFCo, the central government's food agency) have been buying increasing quantities of mostly high quality white rice in both Vietnam and Thailand during the last twelve months. With their existing connections with local importers, Thai exporters and Singapore-based traders have played a significant role selling the Vietnamese rice (primarily 5% brokens) to China. Reportedly some of the white rice is being blended for industrial usage. According to the trade, import parities

in early May were \$475 CIF for Viet 5% or \$465 FOB. Allowing margins and costings for the traders, prices above \$450 were unattractive.

### **Indonesia**

- 27. With domestic prices that are increasingly diverging from world price levels, <sup>23</sup> Indonesia seeks to tightly limit overall rice import volumes and timing. This endeavor, however, is complicated by its nearly 55,000 km of coastline spread over more than 17,500 islands in the archipelago. Rice imports require permits and are subject to an import duty of \$53/ton (Rp 450/kg). Food processors are granted a limited number of import licenses for "specialty rice," e.g. glutinous rice, glutinous brokens, and white brokens. Imports of ordinary rice are restricted to Bulog, a state-owned enterprise (S.O.E.). As a matter of policy, Bulog is generally not allowed to import rice during the period one month prior to the main harvest in March and April and in the two months after the harvest. Bulog normally buys 15% brokens.
- 28. Once consistently the world's largest importer, Indonesia's purchases neared 6.1 million tons in 1998. Reflecting more restrictive policies, average imports declined to 2.0 million tons during 2000-04 and further fell to some 690,000 tons of average annual arrivals in the following five-year period. With subpar carryover stocks and a poor harvest, imports rebounded to over 885,000 tons in 2010. (One of the food agency's primary tasks is to source rice for the country's *Raskin* program where subsidized rice is provided for the poor.) USDA's medium-term forecast is for Indonesia to import over 1.1 million tons in 2015 and almost 1.6 million tons in 2021.

**Table 7: Indonesia: Rice imports (million tons)** 

	BULOG	OTHER	TOTAL
Avg '00-04	0.49	1.43	2.01
Avg '05-09	0.34	0.33	0.69
2007	1.29	0.41	1.71
2008	0.04	0.30	0.34
2009	0.00	0.31	0.31
2010	0.46	0.42	0.89
Source: Slayton & Associate	es		

<sup>&</sup>lt;sup>23</sup> Jakarta wholesale prices for IR 64 3rd Grade were \$644/ton in early May, while FOB values for Viet 15% were almost \$200/ton cheaper.

- **29. Bulog purchased 2.0 million tons under a Cabinet authorization issued in October 2010.** Import duties were waived, but arrivals needed to be made by April 1. While Bulog typically buys 15%, this time it purchased both 5% and 15%. Its purchases of Vietnamese rice were made via Government to Government negotiations, while it tendered for its Thai rice although it limited participation to Bangkok-based firms. Because the imports needed to arrive before the end of March, only 1.85 million tons were executed. This included 1.4 million tons which arrived during the first three months of 2011. Because of a poor crop due to adverse weather, Indonesian imports are forecast at 2.25-2.5 million tons in 2011.
- 30. Notwithstanding the announced policy concerning the timing of imports, Bulog's imports during periods of large imports are spread throughout the year. Generally, though, imports primarily occur during the fourth quarter (33% of all imports during the five-year period ending in 2009) and the first quarter (26%).

### **Philippines**

- 31. Like Indonesia, domestic rice prices in the Philippines are far above world levels,<sup>24</sup> imports are restricted and smuggling is a problem. With consumption fueled by subsidized prices vis-à-vis corn and a burgeoning population, the Philippines in 2008 emerged as the world's largest importer, taking delivery of 2.6 million tons. The National Food Authority (NFA), the Filipino food authority, is the primary importer. While its overall import totals are decided by an inter-agency committee, NFA's decisions to buy via tender or through G-to-G negotiations are subject to the approval by secretary (minister) of agriculture. Typically it buys 25% brokens, but during some campaigns it also buys 5% and 15%. To avoid criticism for the seasonal decline in domestic prices, rice imports typically occur during the first six months of the calendar year.
- 32. The Philippines and Vietnam have a multi-year MOU whereby Hanoi agrees to supply up to 1.5 million tons annually through 2013 and Vietnam is by far the largest supplier to this market. (Manila is reported to be exploring an MOU with Bangkok for 1 million tons.)
- 33. Private sector imports are subject to a 40% tariff, but in recent years the licenses have been awarded by NFA subject to the payment of a "service fee." Under the Arroyo regime, the quantity of licensed imports by private firms was limited, but the new Aquino administration has a 2011 policy of limiting NFA's import share to 200,000 tons out of a planned 860,000 tons. The reduction in NFA's volume reflects the combination of very heavy carryover stocks and huge debts resulting from recent heavy imports at very high prices and sales domestically at heavily subsidized levels. "The Philippines operates two tiers of rice prices: Commercial (free market) and NFA (subsidized). Commercial rice is more expensive than NFA rice and typically sells for P 30-45 (\$0.68-1.02) per kilo retail, depending on quality... On December 2010, the NFA increased its retail selling price from P 25 (\$0.57) to P 27 (\$0.61).<sup>25</sup>

<sup>25</sup> "Philippines: Grain and Feed Annual" USDA, March 1, 2011

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<sup>&</sup>lt;sup>24</sup> Retail prices for regular milled rice (25%) were \$724/ton in March.

34. According to USDA, the Philippines will be forced to import increasing quantities of rice during the medium- and long-term. The Philippines is projected to import 3.3 million tons in 2015 and over 4.2 million tons in 2021.

**Table 8: Philippines: Rice import (TMT)** 

NFA	Privates		Total
J	Official	Unofficial	
2,458	75	75	2,608
1,643	200	110	1,953
2,169	200	105	2,474
	2,458 1,643	Official  2,458	Official         Unofficial           2,458         75         75           1,643         200         110

1/ Includes 20 TMT via PITC, another S.O.E.

**Source**: NFA and licensed imports by privates for 2006-10 based of official data, balance Slayton & Associates.

### **Take Away Points**

- 1. Given the size of the different segments of the world rice market, Cambodia cannot reach its 1.0 million ton export goal without exporting both fragrant and non-fragrant rice.
- 2. Thailand is Cambodia's principal competitor for fragrant rice, while Vietnam is the key competitor for non-fragrant rice.
- 3. Cambodia has significantly cheaper production costs than Thailand and Vietnam, but its prices for non-aromatic milled rice become increasingly uncompetitive ex-mill, FOB the port, and delivered to the overseas destination.
- 4. The rapid growth in exports since 2009 is due to import duty preferences granted by the E.U. and, to a lesser extent, Russia. Lower prices will be needed to penetrate other key markets such as Indonesia, the Philippines, and China.
- 5. While there has been a significant improvement during the last year in the turnaround time involved in getting documents approved, Cambodian export procedures remain highly bureaucratic and informal costs unacceptably high. Combined formal and informal costs add \$17/ton to FOB prices.

## 2. New Investments

- 35. Due to attractive milling margins for modern, export-oriented rice mills, Cambodia's antiquated milling industry has been undergoing a renaissance during the last three years. This has included the upgrading and expansion of existing mills, but also investments in new large(er) rice mills. As summarized below, the number of milling companies capable of processing at least 8 tons/hour of paddy has increased by seven, adding 106 tons/hr of installed capacity or more than double that existing in 2009. Equally important, at least four new rice polishing factories have been built with capacity to upgrade at least 10 tons/hour. These factories can upgrade the quality of milled rice produced by the older, smaller rice mills.<sup>26</sup>
- 36. Based on interviews with market participants, it would not be surprising if an additional 100 tons/hour of milling capacity were to occur within the next 12-15 months and possibly another doubling of the installed capacity in the next two years. New medium-sized mills, too, are being built and existing facilities upgraded. While new interest in bank lending to rice mills is reported, most of the existing expansion is self-financed.<sup>27</sup>
- 37. Assuming the new rice mills coming on stream in the last two years are working 12 hours/day, six days per week, and allowing for the equivalent of two weeks of holidays, the new factories would be process a total of 380,000 tons per year. This represents less than one-fourth of the estimated paddy exports occurring in 2009.<sup>28</sup>

<sup>&</sup>lt;sup>26</sup> Ying & Yang Rice Head Quarterz is an upgrading factory with de-stoners and machinery to separate the brokens. Unlike the rice polishing factories, it does not have whiteners and color sorters.

<sup>&</sup>lt;sup>27</sup> The new mills, while large by local standards, are modest compared with mills in Thailand's Central Plains which are typically twice as large.

<sup>&</sup>lt;sup>28</sup> Slayton, "A Road Map for Cambodian Rice Exports," World Bank working paper, June 2009.

Table 9: Cambodia: Large rice mills (tons paddy/hr)

Mill	Capacit	Location	Comment
Existing 2009			
Angkor Rice	10	Near PP	Built 2001
Golden Rice	20	Near PP	Operational 2009. JV Reunion
Green Trade	10	Various, 4 of 6 in PP	partner in Cavifood with plans of 24 ton mill to begin construction in June
Lor Ngor Peng	8	K. Cham	
Loran Import-	10.5	D - 44 - 11 - 11 - 11 -	Built 1994 & expanded; plans to add
Export	12.5	Battambang	30 tons/hr by mid 2012
Men Sarun	24	PP	Built 2003, also polishes rice from its other mills; also has 39 other mills elsewhere
Phou Poy Rice Mils	9	Battambang	At two mills
New Mills			
Baitang	20	Battambang	Built 2009, operational 2010
BVB	30	K. Thom	Operational June 2011
Chhun Thom	10	Prev Veng	Operational 2011
OO Rice	12	Pursat	Malavsian JV
Sour Keang QC Rice	12	K. Cham	Built 2010
Yam Leoung	10	Battambang	Mill expansion, operational June 2011
Vinh Cheang	12	K. Cham	Under construction
Rice Polishing			
Baitang	30	Battambang	Built 2009, operational 2010
International Rice Trdg	10	PP	Built 2010
Khmer Foods	10	PP	Built 2009
Loran Import- Export	30	Battambang	Operational June 2011; this in addition to 5 tons/hr existing capacity
Rice Upgrading			
Ying & Yang Rice	10	Sih'ville Port	Built 2009, foreign company
Source: Interviews	by authors	3	

## 3. Issues and Constraints

38. Until very recently, rice market participants from the farmer through the retailers have not been rewarded for quality. As a result, farmers have cared little about the seed they used and properly drying the harvest, while the paddy traders failed to keep different varieties that they purchased separate, contributing to uneven appearance of the rice produced. Similarly, rice millers often do not take care about their storage conditions and were not rewarded for careful milling and separating the head rice from the brokens. This, however, is beginning to rapidly change in response to the rising export opportunities and the demanding specifications of the overseas buyers.

#### 3.1 Recognizing economics and geographic reality

- **39**. While the recent growth in exports is very impressive, this represents the "low-handing fruit" afforded by duty preferences in the E.U. and, to a lesser extent, Russia. In order to have a chance of even reaching 500,000 tons of exports by 2015 or half of the announced target, the government must not only significantly intensify its near-term efforts to reduce milling costs, simplify export proceedures and cut port costs, but it must afford itself of the cheaper shipping alternatives afforded by Vietnam's deep water port in Saigon and, eventually, Thailand's container port in Laem Chabang.<sup>29</sup> High electricity costs and limited availability have traditionally prompted Cambodia's rice mills to depend on diesel for their power needs. Diesel, however, is not inexpensive. Investments in rice hull burning equipment, however, can reduce diesel expenses by 75%<sup>30</sup> or almost \$15/ton, but this in itself is not be enough in short run to achieve the needed cost reductions to allow Cambodia to successfully compete in the much larger world market. It, however, represents a major improvement. What are also needed inter alia are bilateral transportation agreements to allow uncontainerized Cambodian milled rice to be barged down the Mekong River to be loaded on conventional break bulk vessels and/or trucked to Thai container ports.
- 40. Where Cambodian exporters are facing costs of over \$18/ton to stuff containers and transport milled rice from Phnom Penh to Sihanoukville, barging costs of uncontainerized rice from the Cambodian border to Saigon, which vary by season, are currently \$6-7/ton.<sup>31</sup> Opening up transport of milled rice down the Mekong River should spark new investments (both private and foreign) in large modern rice mills in the provinces bordering Vietnam. This would also produce additional

<sup>&</sup>lt;sup>29</sup> Prior to the global recession, Laem Chabang handled 5.2 million teu in 2008, when it was operating at about half of its installed capacity. That same year, the combined container throughput at Phnom Penh and Sihanoukville ports was 306,000 teu. For a description of Laem Chabang Port, see <a href="http://www.worldportsource.com/ports/THA">http://www.worldportsource.com/ports/THA</a> Port of Laem Chabang 3449.php.

<sup>&</sup>lt;sup>30</sup> Draft "IFC Gasifier Study".

<sup>&</sup>lt;sup>31</sup> Personal communication with a Vietnamese rice exporter.

transport savings between the farmgate and the mills. With limited milling capacity in the eastern provinces where most of the IRRI rice is grown, millers face added transport costs to move the paddy to the Phnom Phen environs were it is milled. These costs would be minimized by the building of rice mills in the rice production areas bordering Vietnam.

- 41. Effective June 2010, a bilateral accord between Cambodia and Vietnam came into effect which provides a framework where Cambodian milled rice could gain duty-free access to Vietnam's downriver ports.<sup>32</sup> The Vietnamese authorities would need to agree to treat uncontainerized Cambodian milled rice as a "transit good." As there are significant vested interests in Vietnam to continue the current trade relationship which largely relegates Cambodia as a raw material supplier to rice mills in Vietnam (and Thailand), it is likely that Hanoi would only make such an agreement if the issue was personally taken up as a priority issue at the highest level.
- **42.** Diplomatic relations with Thailand are presently very poor, but presumably this will ameliorate after Bangkok's July elections. Under the ASEAN Trade in Goods Agreement (ATIGA), Thailand is obliged to allow duty free imports of Cambodian rice. Its policy, however, is to limit imports to brokens destined for industrial use. These imports are to be restricted to only certain months and by approved importers. Thailand's trade posture is defensive in nature, but ignores the reality that massive tonnages of Cambodian paddy already are informally imported. The Thai rice industry at a recent meeting of exporters, millers, brokers, and farmers agreed to pursue "free trade" in rice, or at least in paddy, but the outlook for this proposed policy change is uncertain. More politically palatable to the general Thai public would be a transport corridor agreement similar to one that Laos and Thailand have in place which would obviate any political fallout that rice imports would depress Thai paddy and milled rice prices.<sup>33</sup> What is important to recognize is that there are influential domestic interests in Thailand which want to promote Cambodian milled rice exports either by purchasing this rice and shipping it to its overseas customers and/or investing in the Cambodian rice milling sector.

<sup>&</sup>lt;sup>32</sup> "Agreement between the Government of the Socialist Republic of Vietnam and the Royal Government of Cambodia on Waterway Transportation," signed December 2009. Also, Vietnam has a TRQ which permits duty-free annual imports of 250,000 tons of Cambodian milled rice, but precludes this rice from being re-exported. Source: personal communications with USDA/HCMC.

<sup>&</sup>lt;sup>33</sup> "Agreement Between the Government of Lao People's Democratic Republic and the Government of the Kingdom of Thailand on Road Transport," signed March 5, 1999.

Thai imports of Cambodian paddy provide a sorely needed source of raw material for the grossly overbuilt Thai rice milling industry. While this political support would presumably be lacking for a "transit corridor" agreement, Thai rice exporters, which have recently started to trade Cambodian milled rice, would be still benefit from the transit accord. Beginning in 2010, at least three Thai rice exporters have started to buy containers of Cambodian milled rice to ship to their overseas customers as products of Cambodia. Additionally, one of these three firms and two others have expressed interest in joint ventures in the Cambodian rice sector along with partners from Japan, Malaysia, and Indonesia.

#### 3.2 Logistics – containers are not the final solution

- 43. According to USDA, the world trade in rice has recently averaged almost 30.25 million tons. There are, however, no reliable estimates of the share of world trade that moves via containers, but the vast majority of the international trade in rice is in conventional vessels. While paddy and brown rice are typically moved in bulk, the vast majority of the milled rice is shipped in bagged form in break bulk vessels. Data from Thailand, for example, indicates that 38% of last year's exports were shipped via containers and the balance as bagged cargo on conventional vessels. Outside of Africa, containers are the predominant mode for shipping *Hom Mali*.
- 44. Like any other market, freight prices are set by supply and demand. At times, container freight costs, including handling charges, to a specific destination can be especially competitive *vis-à-vis* break bulk charges as the container shipping lines attempt to distribute excess containers from one region or destination to another without having to physically ship empty unwanted containers. Generally speaking, however, it is not a convenient means for shipping large quantities of a commodity such as rice because of the extra paper work and physical handling of the rice bags.
- **45. Further complicating this mode of transport, not every container is suitable for shipping rice.** Containers come in two sizes twenty and forty foot long boxes. Because of its weight, rice can only be shipped in the smaller containers<sup>35</sup> which can accommodate 24 tons of rice. Also limiting which containers are suitable for rice, they must be of "food quality," i.e. suitable to ship rice or other food items. Depending on what was last shipped in the box, it may be too dirty or have lingering odors which would contaminate the rice.

<sup>&</sup>lt;sup>34</sup> There are, of course, exceptions. Brown rice shipments to Japan, for example, are in bags, while milled rice exports out of Mercosur are typically in bulk. Nonetheless, there is no overwhelming reason why Cambodia should convert its rice logistics system to handle rice in bulk. Break bulk is noncontainerized cargo.

<sup>&</sup>lt;sup>35</sup> The common measurement of containers is in twenty foot equivalent units or teu.

**Table 10: Container traffic by port ('000TEU)** 

Year	Phnom Penh	Sihanoukville
2008	47.5	258.8
2009	43.3	207.9
2010	62.3	222.9
Jan-April		
2010	16.1	65.6
2011 <b>Source</b> : Interviews with por	21.7	72.9

**46. Of the incoming laden containers last year, only 38% of the movement by weight was in 20 ft containers.** Exporters report that as the volume of rice shipments has risen, there is an increasing problem in finding suitable containers. One of the largest exporters, for example, advised that in April he could locate only one container out of 50, which was food quality, resulting in his having to delay the shipment. Due to the lack of suitable containers, he reports he must reduce his exports in June by over 35% from planned levels. <sup>36</sup> The lack of containers is prompting the shipping lines to bring in increasing quantities of empty containers. Sihanoukville Port indicates that the number of empty containers brought into the Kingdom during the first four months of this year more than doubled to 10,582 teus. (Phnom Penh port also reports a significant increase in empty boxes being imported.) This shortage not only is leading to delays, but results in higher costs to the shipping lines which are ultimately reflected when freight tariffs are reviewed.

Table 11: Rice container traffic share (as %)

Port	2010	2011
Sihanoukville	67	78
Phnom Penh	2	12
Dry Port	27	9
Other Source: Camcontrol,	4 2011 through June 12	1

<sup>&</sup>lt;sup>36</sup> Port Authority of Sihanoukville officials indicate that they do not allow dirty containers to be off loaded into their container yard. This problem is apparently occurring in Phnom Penh where virtually all of the containers of rice are stuffed.

- 47. As a small developing economy, the number of incoming containers in Cambodia is relatively limited compared to Thailand and Vietnam. This has several implications. First, Cambodia's outgoing container freight rates will always tend to be higher than its neighbors. Second, finding enough food quality containers in this smaller national universe is increasingly a constraint.<sup>37</sup> Finally, this results in a reluctance on the part of shipping companies to allow empty containers to be transported upcountry where most of the rice is produced and milled. As a result, virtually all bagged rice intended for formal export is trucked to Phnom Penh were it is loaded ("stuffed") into containers and then shipped out of the country through the container ports located in Phnom Penh and Sihanoukville. Notwithstanding the additional transport costs of \$15/ton to truck to Sihanoukville, most of the rice exports are shipped via this port and the trend is accelerating. Container freight rates and sailing times to Europe are more favorable via Sihanoukville. Traders also report export clearance times are shorter in Sihanoukville as customs and Camcontrol officials in Phnom Penh port are reportedly more difficult to deal with, and buyer and seller can constantly monitor the status of the shipment which have departed via Sihanoukville, but cannot do the same ex-Phnom Penh. According to Camcontrol data, 78% of this year's containers of rice were shipped via Sihanoukville, up from 67% last year.
- 48. The sole reliance on containers will preclude reaching the 1 million ton export target for 2015 for both logistics and marketing considerations. Because of the entrenched trucking "network" in Phnom Penh, the large provincial trucks carrying bagged rice from upcountry do not usually proceed directly to Sihanoukville to deliver the rice for stuffing. First, there are insufficient warehouses in Sihanoukville where the containers can be stuffed. Second, the freight forwarders in Sihanoukville are unlikely to deal with provincial truckers that they do not know, resulting in a lack of cargo to be transported from Sihanoukville to Phnom Penh and elsewhere. Some market participants indicate that, if they directly ship the rice from Battambang, they will also be denied backhaul cargo in Phnom Penh as their direct deliveries have harmed the business interests of the shipping companies based in the capital. The denial of backhaul cargo would raise the transport costs of those that ship direct to the port. This creates a logistical constraint of insufficient semi-trailer trucks (vehicles which pull the trailers that carry the containers). Exporting 1 million tons of rice via containers would involve almost 42,000 teu or almost 3,475 teu/month. This is more than five times the record April 2011 performance of 671 teu. It would also require roughly 375 additional semi-trailer trucks or nearly doubling the reported current national fleet of about 400.<sup>38</sup>
- 49. While the vast majority of the world trade in fragrant rice is shipped via containers, the reverse is true for ordinary rice and fragrant brokens. This rice is overwhelmingly transported as bagged cargo in conventional vessels. With the size of

<sup>37</sup> Surveying companies in Thailand indicate that approximately 80% of the twenty-foot containers in that market are of "food quality." Market participants in Cambodia indicated that it is generally significantly lower (perhaps 20%).

<sup>38</sup> This is a "healt of the containers" in the containers in Cambodia indicated that it is generally significantly lower (perhaps 20%).

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This is a "back of the envelope" calculation that assumes that Sihanoukville's share of the rice container traffic remains the same as in early 2011 and that none of the rice moves by rail from Phnom Penh – an admittedly conservative assumption. Transport via rail, however, is unlikely to be available before 2014.

the Cambodian container market, prospects are dim that container freight out from this origin will generally be competitive with conventional freight out of competing origins. Indeed, some buyers such as NFA are generally unwilling to import rice via containers.

#### 3.3 Logistics – break bulk shipping is not yet ready for prime time

- **50. As indicated above, all of Cambodia's formal rice exports up to this point have been via containers.** Due to rocky outcrops in the channel, the entrance to Sihanoukville is restricted to vessels with a draft (depth of water a ship draws when loaded) of less than 8.0-8.5 meters. In practice, boats of up to about 10,000 dwt can use the port limiting break bulk cargoes carrying rice to Asia and East Africa. <sup>39</sup> The current lack of a deep water port precludes Cambodia from competing in the 5 million ton West African market for fragrant and white rice even once its FOB costs have been lowered to competitive levels unless transit access is obtained to Saigon Port. Saigon Port, in contrast, can accommodate 32,000 dwt vessels alongside and 60,000 dwt at the lighterage area, Thieng Lieng buoy berths.
- 51. With Japanese financing, there are plans to deepen the channel for Sihanoukville port to 13.5 meters by 2014, which will permit the loading of vessels carrying 20,000 tons. In the interim, Cambodian exporters have thus far avoided break bulk shipments via Sihanoukville for the following reasons:
  - The size of the individual rice mills and their storage capacities;
  - Lack of all-weather loading facilities for uncontainerized goods; and,
  - Lack of affordable storage at the port.
- 52. Given the current size of even the larger mills and rice polishers, it could take months for a single exporter to assemble the necessary cargo to load even a small vessel carrying 5,000 tons assuming that the company has no other domestic (or overseas) market obligations, and the financial resources. For a rice polishing factory with 10 tons/hour processing capacity and dedicated only to export, it would take about approximately two months to produce enough rice to fill a vessel carrying 5,000 tons of 15% assuming a minimal number of holidays, working 12 hours/day, no power outages, and upgrading 25% brokens to 15% brokens. The largest exporters, of course, can avoid this problem by working with a number of mills. The uniformity of the cargo, however, can suffer if the number of sourcing mills becomes too large. At present, the largest exporters are only shipping 1,000 to 1,500 tons/month.

<sup>&</sup>lt;sup>39</sup> http://www.business-in-asia.com/cambodia/cambodia ports.html

http://www.vpa.org.vn/english/information/info\_capa.htm

<sup>&</sup>lt;sup>41</sup> http://sideth.com/sihanoukville-port%E2%80%99s-low-capacity-seen-as-trade-obstacle/ It is unclear at this time whether the port modernization plans will include additional warehouse capacity.

53. Aside from Sihanoukville, there are several private ports on the Gulf of Siam. The deepest and largest is Oknha Mong Port (OMP). It has a depth of only 4.5 meters, limiting the vessels that can call to those lifting no more than 5,000 tons. While there are no known natural deepwater port locations in Cambodia, one might lighter milled rice to waiting vessels offshore. For this to be economically feasible, however, a very large rice mill(s) would need to be constructed in the eastern provinces neighboring Vietnam.

#### **Take Away Points**

- 1. Rice husk burning equipment can reduce milling costs by almost \$15/ton.
- 2. Uncompetitive local and international freight costs and high port charges can be "solved" by negotiating transit agreements with Vietnam and Thailand. An existing accord with Vietnam provides a framework for the barging of uncontainerized milled rice down the Mekong River to waiting break bulk vessels. A bilateral agreement between Thailand and Laos, which allows the latter to use Thai ports, could be copied.
- 3. Because of the size of the individual mills, Cambodia only exports rice via containers. The exclusive reliance on containers could result in exports stalling at about 250,000 tons per year. This is due to domestic logistical constraints and because major importers in West Africa, the Philippines, and Indonesia primarily import rice carried on break bulk vessels. The proposed bilateral transit accords provide a "work around" to these twin hurdles.
- 4. Depth limitations currently preclude larger vessels from loading in Sihanoukville.

## 5. Recommendations

- 54. A viable road map to increase Cambodia's exports should take into account the realities of where the surplus is located, its composition by type of rice, and the competitiveness of the different varieties. The cambodia's exportable surplus can be divided into aromatic, native non-aromatic, and IRRI varieties. Broadly speaking, the aromatic production is centered in the northwestern provinces that border Thailand, while the IRRI varieties are grown during the dry season in southeastern Cambodia in the provinces bordering Vietnam. Outside of the E.U. and Russia, the brightest export prospects in the near term are for the fragrant rice and once milling, transport, and export costs are lowered for IRRI rice. The export target, however, cannot be reached by exporting only fragrant rice given the finite size of that market (less than 3 million tons) and Thai Hom Mali's brand strength.
- 55. In the ten months since the ambitious 1 million ton export target was established, only limited progress has been made in grappling with the complex, inter-related issues which hamper Cambodia's competitiveness of rice exports. It is suggested that the following proposed measures be considered as a package if the government desires to quickly replace a significant share of the paddy leaking into Thailand and Vietnam with formal exports of milled rice. The planned rehabilitation of the railroads and the modernization of Phnom Penh and Sihanoukville ports are medium-term remedies which will only partially alleviate the Kingdom's high logistics costs and bottlenecks. According to several key exporters, these hurdles could result in Cambodia's exports stalling at less than 250,000 tons. Even with urgent and concerted efforts, exports may only reach half of the export target by 2015 albeit still a significant achievement.
- Vietnam's agreement to allow the barging of uncontainerized milled rice down the Mekong River as a transit good to waiting conventional vessels in Saigon Port to overcome the current problem that even Cambodia's largest mills are too small to individually supply coastal vessels carrying 5,000 tons on a timely basis. Initial shipments could be made on barges carrying 250 tons to 1,000 tons where they could be combined on the waiting ships with much larger tonnages of Vietnamese rice. As the size and sophistication of Cambodia's rice milling, processing, and exporting sector

<sup>42</sup> This makes its imperative that MAFF begin to monitor the breakdown of the rice crop area and production by type.

Some observers offer the view that exports of organic rice may offer an important outlet for Cambodia's rice surplus. This notion, however, is incorrect. According to the leading exporter of organic Thai rice, Thailand - the world's largest rice exporter - annually exports no more than 4,000 tons of organic rice. No formal studies of the size of world trade in organic rice are available, but he estimates that only about 20-30,000 tons of organic rice are traded globally.

grows, the size of the export sales could be gradually increased until it reaches the point where entire vessels of Cambodian rice are loaded. This "solution" lowers both Cambodian transport and export costs not only for rice, but also for other Cambodian exports. Also, it ensures that competitive FOB mill milled rice prices remain that way on a CNF basis.

- 56. Give priority to encourage private investments in larger mills and rice polishing factories with capacities of at least 30 tons/hr.<sup>44</sup> These facilities offer the best opportunity for increasing rice exports in the near-term. The government could use its tax incentives to encourage overseas or domestic investments in the milling sector, which are able to meet export requirements. This could include a tax holiday of up to five years for qualifying foreign and domestic firms.
- 57. In order to continue to improve the competitiveness of Cambodian milled rice the government would need to further remove bureaucratic hurdles and lower export processing expenses. Exporters confirm that considerable progress has been made in the last year in reducing the turnaround times for issuing Camcontrol, SPS, and customs certificates. However, there is a scope for additional efficiency gains in this area. This could be achieved through expansion of the "single stop service" for export approvals in order to minimize the time currently spent getting documents approved. It is suggested that centralized "single stop service" offices be opened in addition to Phnom Penh, also in major milling centers of the country. Independent of this effort, it is suggested that Camcontrol staff its office in Battambang and in the other major milling centers with rice inspectors to facilitate the inspections upcountry. Further, its inspectors should be increased so that they are routinely available outside of regular office hours. In order to further streamline and simplify export processing functions, it is suggested that Camcontrol take over the inspection duties currently performed by the General Department of Customs and Excise and the issuance of SPS certificates for rice from MAFF. The government has a scope to reduce export costs by reducing fees charged for export documentation (rather than increasing official fees for SPS and customs certificates), and equally important, further slash port costs.
- 58. Rice Technical Working Group (RTWG) be reconstitued to consist of the five largest rice exporters and that regular quarterly meetings be held to advise the government to assist the government in identifying on going hurdles and overcoming problems as they arise, it is recommended that the privte sector membership of the Membership of the group could be based on recent export volumes as recorded by either Camcontrol or GDCE. This RTWG would provide a cross section of the Cambodian rice sector millers, polishers, and exporters without factories. Every two years the private sector membership could be changed based on the most recent export performance records. SPS issues are increasingly likely to become a major constraint. China, for example, will not allow Cambodian rice to be imported unless the

<sup>&</sup>lt;sup>44</sup> As indicated in the appendix, the construction of rice polishing factories played a key role in Vietnam's relatively rapid advance from primarily an exporter of low quality rice to an origin that last year exported 2.5 million tons of high quality rice.

government can certify that the milled rice exported to China are free from the following quarantine pests of Chinese concern: *Leptochloa chinensis, Striga asiatica, Apenlenchoides besseyi, Ditylenchus angustus*. Each batch passing inspection will be issued an official Phyotosanitary Certificate demonstrating that it has fulfilled the Chinese requirements and specifying the origin of production. The E.U., Cambodia's largest export market is very sensitive about importing GMO-free food and there are no labs in Cambodia to test the goods. Presently, the exporters must ship a sample to Vietnam for testing which costs \$150 per test and takes several days to perform.

59. It is suggested that MAFF urgently undertake a series of scientific studies, which prove the absence of above mentioned pests and GMO rice in the Kingdom. After the these studies are reviewed and referenced in a recognized scientific publications, MAFF can issue a blanket certification that the Cambodian rice crop is pest and GMO free, eliminating additional testing requirements for exporters, although continuous surveillance may need to be continued. It is suggested that MAFF also redouble its efforts to eliminate insects and noxious weeds, which are of concern to targeted export destinations such as China.

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<sup>&</sup>lt;sup>45</sup> "The Protocol Between the Ministry of Agriculture, Forestry and Fisheries of the Kingdome of Cambodia and the General Administration of Quality Supervision, Inspection and Quarantine of the People's Republic of China on Phytosanitary Requirements for Cambodia Milled Rice Export to China," October 2010

# 6. Appendixes

### **Appendix 1: The Vietnamese Export "Model"**

In the aftermath of economic reform efforts ("doi moi"), Vietnam resumed being a net rice exporter in 1987 after a quarter of a century's absence. It's exports that year totaled only 153,000 tons, while it also imported nearly the same volume into the north - 150,000 tons. The following year imports improved to almost 100,000 tons, but the quantity exported declined by over one-third. In 1989, Vietnam's exports surged to over 1.7 million tons as it began to export mostly low quality rice to Africa and selected Asian destinations (especially China, India, Malaysia, the Philippines, and Sri Lanka).

**Evolution of Exports.** Virtually all of Vietnam's exports originate out of the Mekong River Delta (MRD) where rice from the country's rice mills and polishing factories is mostly barged to the ports. While small vessels sail from provincial ports such as Cantho and My Thoi, the over whelming volume departs from HCMC.

During its first five years of large scale exports ending in 1993, Vietnam's exports averaged just under 1.8 million tons, with low quality rice (mostly 25% and 35% brokens) accounting for at least 47% and possibly as much as 60% of all shipments. Observed shipments of high quality rice (less than 10% brokens) averaged only 176,000 tons, while the identified medium grades (10-20% brokens) averaged 281,000 tons. (Average observed shipments of 100% brokens were 41,000 tons.)

With additional investments in improving existing rice mills, and later investments in new rice mills and polishing factories, Vietnam stepped up its overall exports and also sold increasing quantities of high quality rice. Vietnam's exports averaged almost 3.6 million tons during the second half of the 1990s with over half of the sales made to other Asian markets. Indonesia was the single largest importer, taking on average 925,000 tons, while the Philippines was annually lifting over 400,000 tons.

Exports largely stabilized at that level during 2000-04, increasing only 2% to average over 3.6 million tons. The composition of the exports, however, changed with identified exports of high quality rice topping 1 million tons, an increase of over 150,00 tons. This, of course, resulted in the generation of additional surplus brokens. Observed annual exports of brokens averged almost 170,000 tons, up over 45,000 tons from the preceding five-year period. Helping to fuel this change was the increase in sales to Iraq (a buyer of 5% brokens) which rose by almost a quarter of a million tons to average

<sup>&</sup>lt;sup>46</sup> This is based on author's contemporaneous estimates. Identified low grade exports averaged 841,000 tons, but there was also on average 230,000 tons of shipments for which the rice quality was not identified.

more than 540,000 tons p.a. Also noteworthy were the increasing sales of low quality rice to Cuba (part of which was provided as debt repayment) and the Philippines. Shipments to Cuba averaged over 290,000 tons, an increase of more than 110,000 tons over that averaged during the late 1990s and more than 200,000 tons higher than the 88,000 shipped annually during 1990-94.

During the following five-year period, Vietnam annually exported over 5.0 million tons. The sharp increase reflected higher sales to the Philippines, as well as a steep gain in sales of high quality rice, which included rising quantities of fragrant rice. <sup>47</sup> This increase in high quality exports occurred despite reduced sales to Iraq where the buyer became unhappy with the Vietnamese quality. More than taking up this slack were larger sales of high quality rice to Africa resulting in part from uncompetitive price supports in Thailand. Exports of Vietnamese high quality rice to Africa averaged over 875,000 tons annually or nearly three times that shipped during 2000-04.

While observed shipments out of Vietnam exceeded 6.4 million tons in 2010 (including 2.3 million tons of high quality white and fragrant rice), the Vietnamese Food Association (VFA) reports that exports exceeded 6.75 million tons. Sales through the two state-owned Vinafoods accounted for 80% of all exports, but only 3.2 million tons were physically executed by these two entities. (The balance was shared with other exporters.)

According to VFA, high quality shipments represent over one-third of last year's record movement. Container shipments, which were primarily to Asian destinations, accounted for an estimated 20-30% of all exports, but demand can vary from year to year.

Table 12: Vietnam: Rice exports by grade (TMT)

	HIGH	MEDIUM		LOW	BROKENS		OTHER/	TOTAL
	Frgt	Non-Frgt			Frgt	Non-Frg	NA	
2008	164	1,585	1,089	1,525	11	161	144	4,679
2009	162	2,376	1,301	1,652	47	413	102	6,053
2010	222	2,270	1,561	2,232	17	251	201	6,754
Source:	Vietnam F	ood Associat	ion					

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<sup>&</sup>lt;sup>47</sup> The first observed shipments of Vietnamese fragrant rice were in 2000. Exports of fragrant rice exploded in 2004 with over 55,000 tons observed. During 2005-09, identified shipments of fragrant rice averaged 80,000 tons or five times that shipped in the preceding period.

<sup>&</sup>lt;sup>48</sup> Vietnam's shipments to NFA and Bulog, however, are exclusively in break bulk vessels.

Market Manipulation Is SOP. The rice market in Vietnam is both an opaque and "directed" economy. With a goal of ensuring adequate local stocks, policy makers often regulate the exports by setting export sales quotas and attempt to enforce minimum export prices (MEP). In a typical year, the export sales quota has been reached by late summer and a new quota is not issued until the eve of the harvest of the winter-spring crop in the MRD, which typically begins in late February. During the intervening months, the execution of previously approved contracts is allowed, but new sales are not. The government further intervenes in the market by "reserving" certain export markets for the two Vinafoods.

Policy makers in Hanoi attempt to control Vietnam's rice economy via the VFA – helping to partially shield the government from any unpopular decisions. VFA is an "association" in name only. The VFA is actually an extended arm of Government administering the rice export management regime (export quantities, MEPs, etc.) on instructions received from the Rice Export Administration Committee. (The committee includes the prime minister, the ministers of agriculture and trade, and the VFA.) The head of Vinafood 2 is the chairman of the association and because of his power in distributing contracts and because Vinafood 2 owns controlling interest in a number of what were previously provincially-owned food companies (under the so called "mother-daughter" system), it is a rare occurrence when he is over-ruled. Both Vinafood 1 and Vinafood 2, though, are exempt from the administration of both the quotas and MEPs. Thus, the Vinafoods are able to exploit the export quotas to garner a major share of the sales in any one year. This year's recent sale to the Philippines, for example, was concluded in March at \$480 CNF (including 270 days credit) at a time when the MEP for 25% was \$480 FOB (basis sight).

The role of the MEP is both long-standing and dynamic. At times the MEP is indicative, but periodically the authorities tighten the screws and in some period the screws are tighter than others. In 2008, for example, VFA generally would not approve contracts with prices below the MEP. (Reportedly, though, there were instances where firms that were close to Vinafood 2 were allowed to execute contracts at prices below those posted.) Sometimes decisions by VFA are made on an *ad hoc* basis and there are periods (in 2008) when it was not clear what the MEP levels were and others when MEPs were issued for only one or two grades of rice. Finally, there is no fixed schedule of when new MEPs will be announced.<sup>49</sup>

<u>A Look At The #3 Exporter</u>. Kigitraco, which is owned by the People's Committee of Kien Giang province, was the country's third largest exporter in 2010, exporting 166,000 tons. This provincial exporter has production capacity of 183,000 tons p.a., sourced from five factories. Only one of the facilties is a rice mill, the others are polishing facilities. During the last three years, it covered 69% of its average annual sales of nearly 150,000 tons from outsourcing to other millers and trading companies. It reported last year that its inventory turnover was just under 49%. <sup>51</sup>

<sup>&</sup>lt;sup>49</sup> VFA only episodically posts its MEPs on the internet and then in Vietnamese – http://www.vietfood.org.vn/vn/default.aspx?c=74

<sup>&</sup>lt;sup>50</sup> The mill can annually produce 15,000 tons of milled rice and polish 48,000 tons of semi-milled rice. <sup>51</sup> This is taken from "Strategic Business Plan for Exporting Rice of Kigitraco (2010-2015," a MBA thesis at Griggs University by Huynh Truc, Mac Kinh Hung, Le Vinh, Dong Thi Y Nhi, and Bui Hong Thac. March 2011.

Rice Polishing Factories. When Vietnam began large-scale exports in the late 1980s, virtually all of its rice mills were small, had antiquated machinery, and were S.O.E.s. As a result, Vietnam was exporting mostly low quality rice. While many of the provincial food companies invested in upgrading their existing mills and exporting was generally reserved for the state-owned firms, a number of private businessmen invested in rice polishing factories which were typically sited on the banks of the Mekong River and its tributaries. Rice polishing factories did not require the extensive supply networks necessary for rice mills, the rice could be stored longer, and the margins were better because they could mix good and poorer quality rice. These facilities, which usually have color sorting machines (and some have specialized packaging equipment), played a key role in meeting the specifications of overseas buyers and facilitated the rapid upgrading the quality of rice exported by Vietnam. Initially the factory owners sold to the various S.O.E., but eventually some of them have begun to act as exporters. This rice is shipped down the Mekong River on barges carrying up to 1,000 tons.

While accurate, detailed information of the rice polishing sector is limited and new investments are booming,<sup>53</sup> it is reported that the current capacity in the MRD is around 150-200,000 tons per day. Many of the rice polishing factories in the MRD are clustered in three locations which form a "rice triangle" formed by the intersection of the Song Tien and Song Hau branches of the Mekong River. The largest cluster is in Sadec-Lapvo (Dong Thap province), followed by Long Xuyen-Phu Chau (two towns on opposite river banks in An Giang province), and Thot Not (Cantho). In Thot Not, the smallest of the three clusters, it is reported that there are some twenty large rice polishers and another 10-20 smaller factories.<sup>54</sup> (Room for expansion is said to be limited in Thot Not, prompting construction across the Song Hau River in Dong Thap and elsewhere.)

Hiep Thanh, established in 1989, is one of the larger polishing factories located in Thot Not. The firm has been successively expanding and now claims to have a processing capacity of 1 million tons/year, but annual production is reported at 300-350,000 tons. Its output can be packaged in 10 kg, 25 kg, 30 kg, 45 kg, 50 kg, 25 lb. 50 lb, and 1 ton jumbo bags. Hiep Thanh both sells to Vietnamese rice exporters, but it also is an exporter in its own right. In 2010, for example, it is credited with exporting over 34,000 tons.

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<sup>&</sup>lt;sup>52</sup> Reflecting the poorly developed roads and the extensive river and canal networks in the MRD, most rice mills, rice polishers, and traders' warehouses are located along the waterways.

<sup>&</sup>lt;sup>53</sup> Under decree 119, licensed exporters will be required to have domestic processing facilities. According to the trade, a single leading rice processing plant manufacturer has orders to build over 60 mills this year.

<sup>&</sup>lt;sup>54</sup> This discussion of the rice polishing industry is based on interviews with two long-time Vietnamese rice traders and USDA's office in HCMC.

<sup>&</sup>lt;sup>55</sup> http://www.hiepthanhgroup.com. These corporate claims (like those in Cambodia) should be treated with caution. One rice trader advised that these figures are inflated and estimated actual production was closer to half of that indicated.

Another major rice polisher is Khiem Thanh, which has has factories in An Giang and Kien Giang provinces. <sup>56</sup> The owner of Khiem Thanh is understood to be a relative of the managing director of Vinafood 2. According to the VFA, Khiem Thanh exported 55,000 tons last year. A direct exporter of 45,000 tons, Hiep Loi is another leading rice polisher with factories in Thot Not, Sadec, Hau Giang, and An Giang. Others report that Vinafood 1 has the largest rice polisher with a capacity of 1,000 t.p.d, followed by Hai Thanh at 500 t.p.d.

<sup>&</sup>lt;sup>56</sup> One trader, for example, estimated that its capacity was three times that of Hiep Thanh, but the other claimed that it was one-third smaller.

## **Appendix 2: Tables**

Table 1: Thailand: Jasmine 100% exports (TMT)

COUNTRY	Avg	Avg	Avg	Avg	2008	2009		2010		
	'90- 94	'95- 99	'00- 04	'05- 09			Qty	% CHG	Share	
							,	vs '05-09		
AMERICAS of which:	182	242	298	410	440	445	425	4	27	
Canada	30	43	50	66	69	74	80	20	5	
U.S.	151	198	246	342	368	368	343	0	22	
E.U	36	44	71	133	152	159	155	17	10	
MIDDLE EAST of which:	131	90	60	108	114	135	112	3	7	
Israel	15	24	23	25	22	31	33	30	2	
Saudi Arabia	34	29	26	29	31	33	27	<b>-</b> 9	2	
U.A.E.	48	3	4	25	29	22	22	-10	1	
AFRICA	32	37	57	242	282	350	309	28	19	
of which:										
Gabon	1	4	9	21	27	26	31	50	2	
Ghana	3	8	10	62	88	80	80	28	5	
Ivory Coast	9	6	12	95	85	166	130	38	8	
ASIA	565	815	772	826	639	638	561	-32	35	
of which:										
Australia	21	23	32	55	61	62	60	9	4	
Brunei	15	24	17	26	26	27	21	-20	1	
China	92	272	247	280	170	125	125	-55	8	
Hong Kong	219	211	215	220	190	184	160	-27	10	
Malaysia	53	106	87	100	108	105	62	-38	4	
Singapore	160	170	139	122	111	102	99	-19	6	
TOTAL	967	1,239	1,275	1,717	1,531	1,746	1,584	-8	100	
Source: Thailar	nd Board	d of Trac	le, as ad	justed by	/ Slaytor	ı & Asso	ciates			

Table 2: Thailand: Patum 100% exports (TMT)

COUNTRY	Avg '05-09	2008	2009	Qty	2010 % CHG vs '05-09	Share
AMERICAS	4	3	4	6	43	3
of which:						
U.S.	3	3	4	5	50	3
E.U	12	14	27	33	**	20
MIDDLE EAST	5	11	9	12	**	7
of which:	J	11		12		,
Saudi Arabia	1	3	3	5	**	3
AFRICA	11	13	15	14	21	9
of which:						
Gabon	0	0	0	0	0	0
Ghana	2	3	4	0	-100	0
Ivory Coast	4	1	5	8	**	5
ASIA	242	192	135	96	-60	59
of which:						
China	141	56	33	22	-84	14
Hong Kong	57	76	57	39	-31	24
Singapore	26	40	25	17	-32	11
TOTAL	276	236	190	161	-42	100
** = More than						
Source: Thaila	and Board	of Trade				

Table 3: Thailand: Jasmine brokens exports (TMT)

COUNTRY	Avg	2008	2009		2010	
	'05-09			Qty	%	Share
					CHG	
					vs '05-09	
AMERICAS	5	4	5	5	7	1
of which:						
U.S.	4	4	4	4	-2	1
E.U	67	116	58	44	-34	6
AFRICA	721	547	701	619	-14	90
of which:						
Ghana	57	28	57	20	-65	3
Guinea Bissau	16	2	19	7	-58	1
Ivory Coast	186	183	208	223	20	32
Mauritania	40	39	101	84	**	12
Senegal	367	251	268	223	-39	32
Sierra Leone	13	8	17	8	-39	1
ASIA	46	24	23	20	-57	3
of which:						
China	14	5	5	8	-41	1
Malaysia	16	5	0	0	-100	0
TOTAL	829	648	787	688	-17	100
** = More than 100%						
<b>Source:</b> Thailand Boa	ird of Trade, a	s adjusted	by Slayto	on & Ass	ociates	

**Table 4: Vietnam: Rice exports by grade (TMT)** 

YEAR	HIGH	MEDIU M	LOW	BROKE NS	OTHER/ UNKNOWN	TOTAL
			Total			
Avg '95-99	854	1,151	1,200	123	227	3,556
Avg '00-04	1,007	1,144	927	169	359	3,633
Avg '05-09	1,717	1,419	1,540	199	161	5,036
2008	1,821	1,125	1,714	226	172	5,058
2009	2,541	1,127	1,613	427	135	5,843
2010	2,322	1,433	2,118	215	346	6,435
			Africa			
Avg '95-99	115	199	400	109	13	806
Avg '00-04	265	199	127	158	11	785
Avg '05-09	876	163	131	157	12	1,337
2008	816	91	162	200	27	1,292
2009	1,193	156	144	325	21	1,838
2010	788	139	245	182	45	1,398
Source: Slay	rton & Ass	ociates				

Table 5: Vietnam: Exports, 1990 to present (TMT)

DESTINATION	Avg	Avg	Avg	2008	2009		2010	
	'95-99	'00- 04	'05-09			Qty	% CHG	Share
							vs '05-09	
AMERICAS Of which:	307	306	502	598	475	527	5	8
Cuba	181	293	486	573	432	462	**	7
MIDDLE EAST Of which:	481	600	248	302	311	302	22	5
Iraq	297	541	116	209	230	243	**	4
AFRICA Of which:	806	785	1,337	1,292	1,838	1,398	5	22
Angola	34	76	146	175	104	194	32	3
Ghana	51	69	137	110	173	175	28	3
Ivory Coast	112	102	222	163	290	222	0	3
Senegal	102	151	119	139	221	145	21	2
ASIA Of which:	1,863	1,755	2,795	2,626	2,967	4,018	44	62
Indonesia	925	763	463	164	51	728	57	11
Philippines	404	653	1,609	1,835	1,766	1,579	-2	25
TOTAL  ** = More than 10	Í	3,633	5,036	5,058	5,843	6,435	28	100
Source: Slayton &	Associat	es						

**Table 6: Vietnam: Fragrant exports (TMT)** 

DESTINATION	Avg	2008	2009		2010	
	'05-09			Qty	% CHG	Share
					vs '05-09	
AMERICAS Of which:	1	1	2	5	**	3
U.S.	1	*	1	5	**	3
E.U.	34	7	4	6	-82	4
MIDDLE EAST Of which:	3	6	4	3	0	2
Israel	2	3	2	1	-50	1
AFRICA Of which:	40	51	67	40	0	25
Ghana	7	7	18	25	**	16
Ivorv Coast	17	14	28	12	-33	7
ASIA Of which:	26	29	53	104	**	65
China	1	0	1	13	**	8
Hong Kong	4	1	18	58	**	36
Malavsia	5	9	1	6	9	4
Singanore	7	10	13	14	100	9
Taiwan	3	4	9	4	53	2
TOTAL	80	103	131	161	**	100
* = Less than 500 tons			** = More	than 100	<sup>0</sup> / <sub>0</sub>	
Source: Slayton & Asso	ociates					

**Table 7: Vietnam: Fragnant brokens export (TMT)** 

DESTINATION	Avg '05-09	2008	2009	Qty	2010 % CHG vs '05-0	Share
AFRICA Of which:	19	52	35	12	-40	100
Ghana	1	1	6	1	-61	8
Guinea Bissau	2	8	*	0	-100	0
Ivorv Coast	10	19	26	9	-7	75
Senegal	6	23	2	0	-100	0
ASIA	1	2	4	0	-100	0
TOTAL	22	54	44	12	-47	100
* = Less than 500 tons						
Source: Slavton & As	ssociates					

**Table 8: Vietnam: Exports of low quality white rice (TMT)** 

DESTINATION	Avg	Avg	2008	2009		2010			
	'00-04	'05-09			Qty	%	Share		
						CHG			
						vs '05-09			
AMERICAS	241	44	0	8	30	-33	1		
Of which:									
Cuba	241	43	0	3	0	-100	0		
AFRICA	127	129	158	143	245	90	12		
Of which:									
Guinea	15	17	25	37	59	**	3		
Ivory Coast	35	44	40	32	73	67	3		
ASIA	558	1,360	1,547	1,445	1,837	35	87		
Of which:									
Indonesia	94	11	2	22	41	**	2		
Philippines	433	1,328	1,536	1,391	1,526	15	72		
TOTAL	927	1,540	1,714	1,613	2,118	38	100		
** = More than 10	** = More than 100%								
Source: Slayton &	Associat	es							

Table 9: EU 25: Rice imports by origin (TMT)

	Avg	2008	2009					
	'05-09			Qty	% CHG	Share		
					CHG			
					vs '05-09			
AMERICAS	438	484	461	357	-18	23		
of which:								
Guyana	119	120	146	145	21	9		
Uruguay	94	125	139	65	-31	4		
U.S.	155	133	82	90	-42	6		
AFRICA	78	71	47	85	10	5		
of which:								
Egypt	58	48	33	75	28	5		
ASIA	870	1,074	967	874		55		
of which:								
Cambodia	5	3	11	39	**	2		
India	293	305	253	246	-16	16		
Pakistan	135	202	140	191	42	12		
Thailand	396	504	480	364	-8	29		
Vietnam	27	44	66	21	-22	1		
TOTAL	1,537	1,816	1,648	1,585	3	100		
** = More than 100%								
Source: World Trade Atlas								

**Table 10: World Rice Trade: Medium term projections (million tons)** 

	2008	2009	2010	2011	2015	2021
Importers						
E.U. 1/	1.52	1.38	1.20	1.35	1.37	1.49
Indonesia	0.35	0.25	1.15	1.75	1.11	1.57
Iran	1.55	1.47	1.15	1.20	1.36	1.36
Iraq	0.98	1.09	1.14	1.15	1.25	1.37
Malaysia	1.04	1.09	0.91	1.04	1.24	1.37
Philippines	2.50	2.00	2.40	1.00	3.30	4.22
Sub-Saharan						
Africa	7.57	7.99	8.04	8.18	9.48	10.61
U.S.	0.65	0.68	0.56	0.62	0.69	0.80
Other	13.56	13.30	14.71	13.85	15.93	18.19
World Trade	29.72	29.25	31.26	30.14	35.72	41.00
Exporters						
China	0.97	0.78	0.62	0.60	0.99	1.07
India	3.38	2.12	0.20	2.40	5.42	5.59
Pakistan	3.05	3.19	4.00	2.65	3.31	4.38
S. America	2.04	2.64	2.26	2.58	2.42	3.24
Thailand	10.01	8.57	9.05	10.00	10.83	12.43
U.S.	3.22	2.98	3.82	3.42	3.94	4.21
Vietnam	4.65	5.95	6.73	6.00	5.71	6.40
Other	2.40	3.02	4.59	2.49	3.11	3.69

1/ Excludes intra-trade.

**Source**: 2008-2011 - USDA Production, Supply & Distribution Database (April 2011) at http://www.fas.usda.gov/fassearch.asp

2015 & 2021 - USDA Long term Agricultural Projections (February 2011) at http://usda.mannlib.cornell.edu/MannUsda/viewStaticPage.do?url=http://usda.mannlib.cornell.edu/usdaers/94005/./2011/index.htm